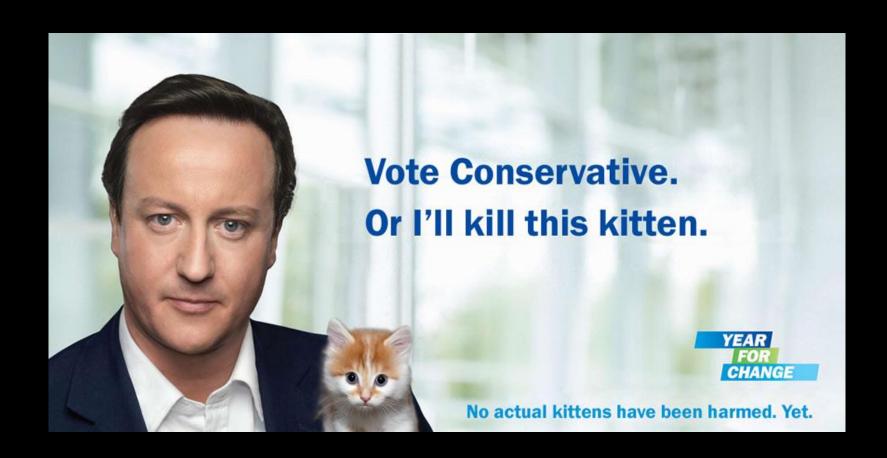
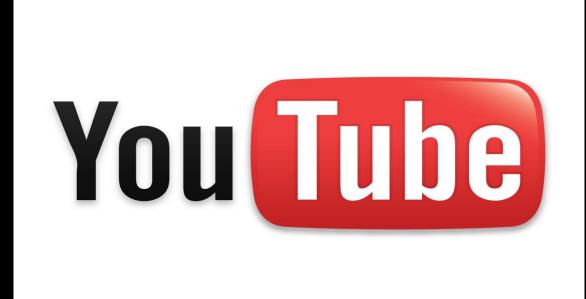


How to master Social Media Edinburgh University 24th October 2011





Youtube is the world's 2nd largest Search Engine

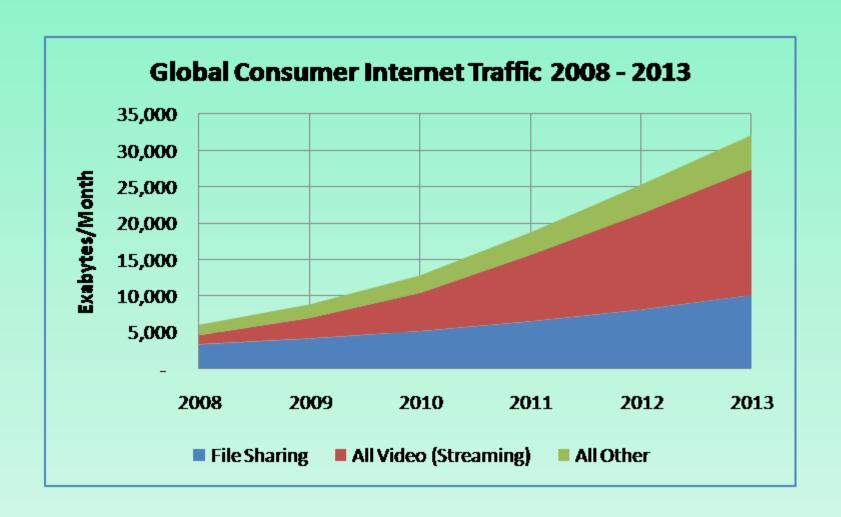
1 billion Video views per day

Visual Media

- 40 Hours of video uploaded to Youtube per minute
 - Other Video sites specialized content
- Vimeo is best quality and allows longer than 10 mins
 - Producing your own Films is easy







video predicted to account for 90% of all online traffic by 2013



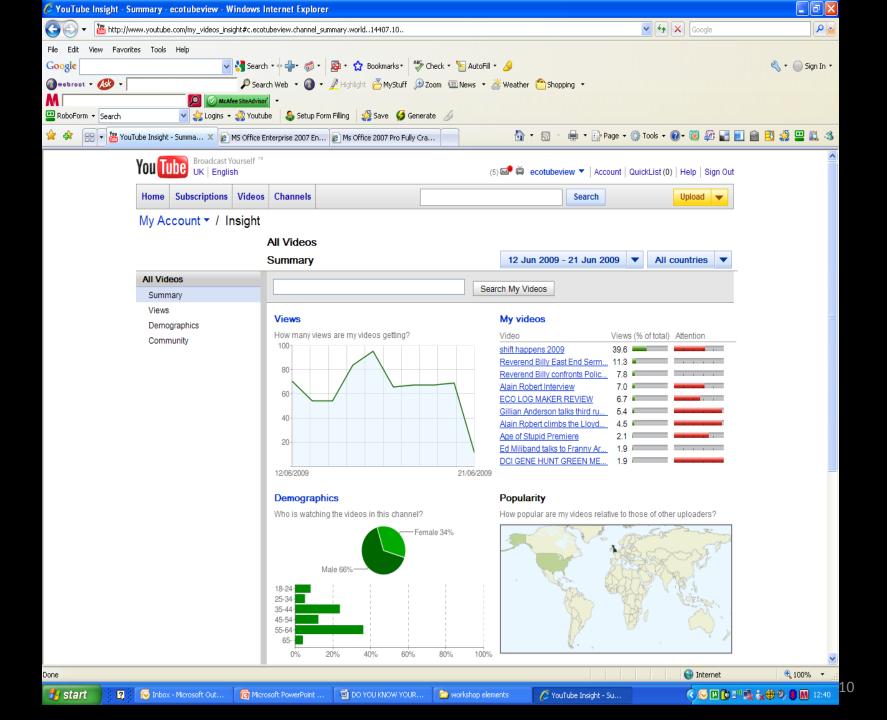


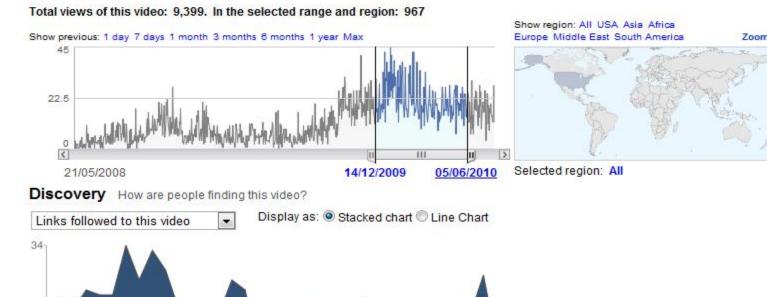




Setting up a Youtube Channel allows users to follow your content and to build an audience.

http://www.youtube.com/user/ecotubeview





17-014 Dec 2009 10 Mer 2010

0 14 Dec 2009 10 Mar 2010 5 Jun 2010

Links followed to this video	Views	% of total views
▼ ■ Related videos	769	79.5
▼ ■ No link referrer - YouTube watch and channel pages (?)	73	7.6
▼ ■ YouTube other	54	5.6
▼ ■ YouTube search	28	2.9
▼ Google search	24	2.5
▼ No link referrer - embedded player	19	2.0
▼ ■ No link referrer - mobile devices (?)	12	1.2
▼ <u>External links</u>	2	0.21
▼ ■ Featured video	1	0.1

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Views

Summary

Discovery
Demographics
Community
Subscribers

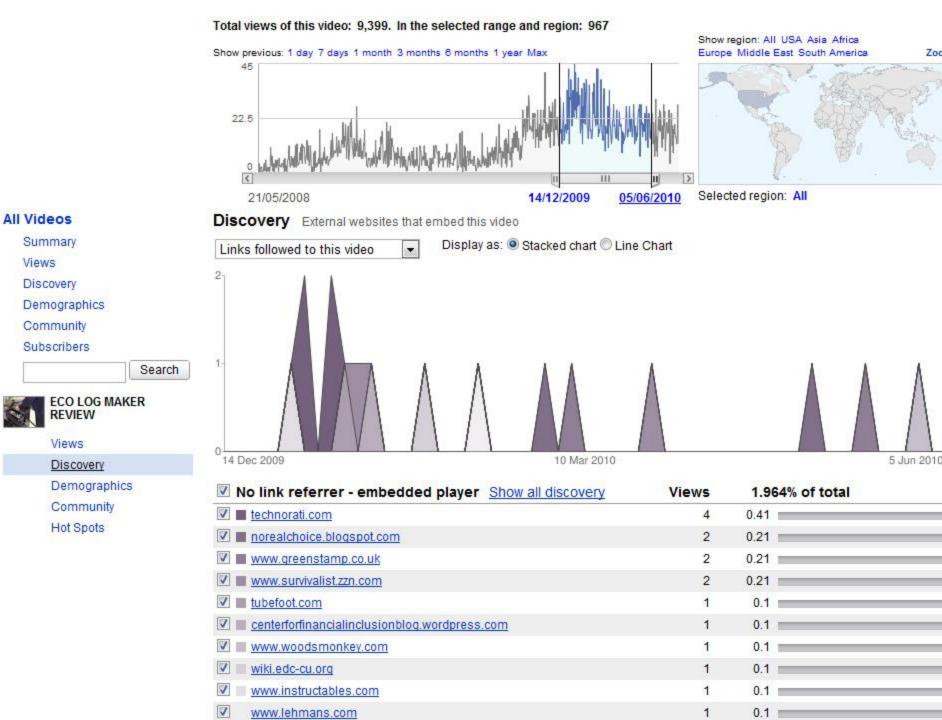
Search

ECO LOG MAKER

REVIEW

Discovery
Demographics
Community
Hot Spots

Views



Caroline Lucas makes the Green case after being patronised by a BB



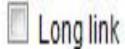
Link to this video:

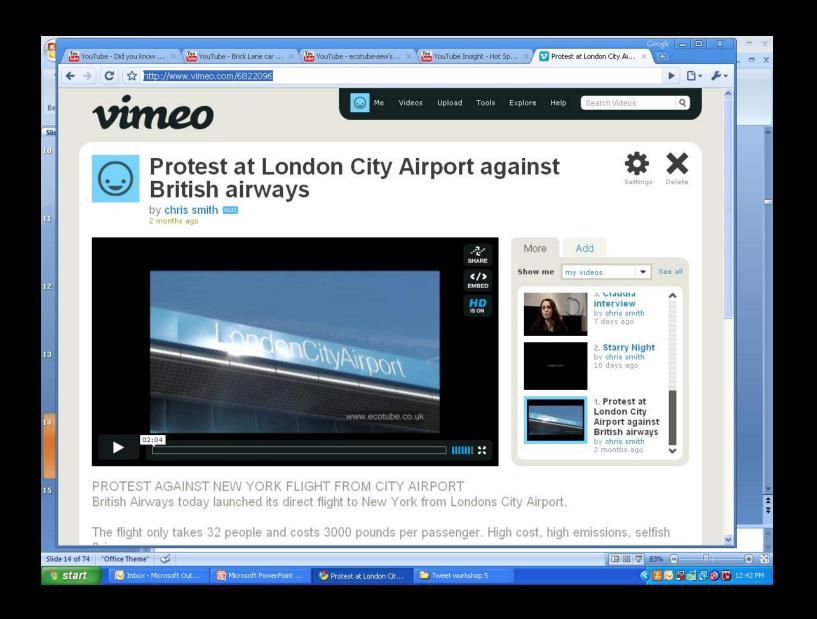
http://youtu.be/0Pa7zsdtbTM?t=1m



Start at: 1:00







robin hood tax

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Search results for robin hood tax

About 408 results



Search options



The Banker

Campaign video by Richard Curtis and Bill Nighy, about the Robin Hood Tax, a tiny tax on bank transactions that could raise hundreds of billions ...

by RobinHoodTax 9 months ago 474,356 views



Bill Nighy video backing Robin Hood tax on banks

Bill Nighy appears in a video backing a Robin Hood tax on banks to raise billions of pounds to fight poverty and climate change. . Follow us on ...

by itnnews 9 months ago 67,635 views



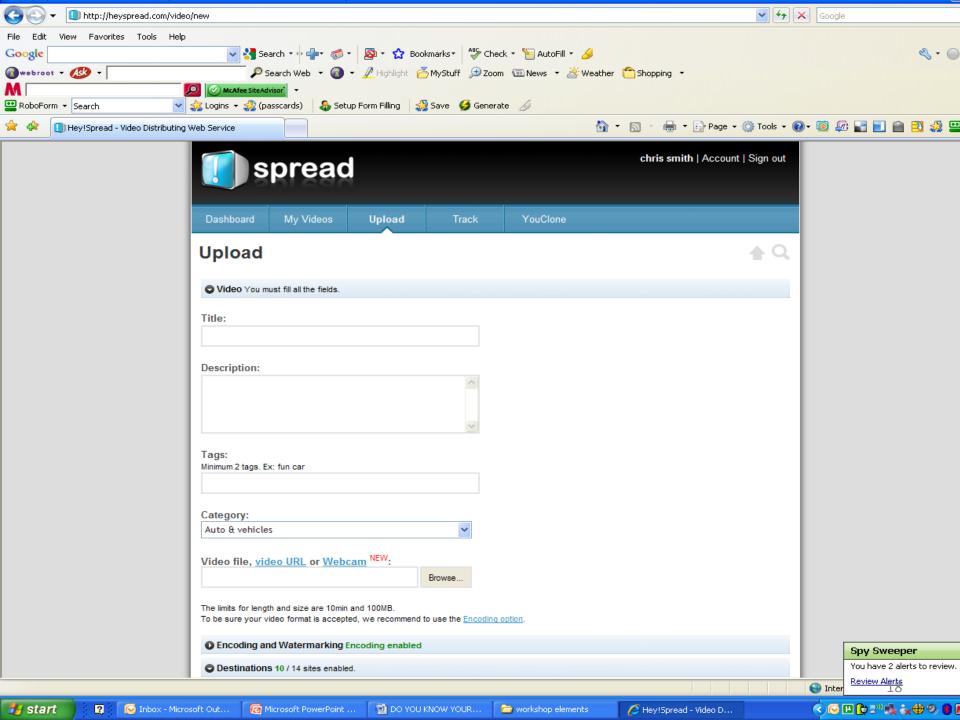
The Banker 2

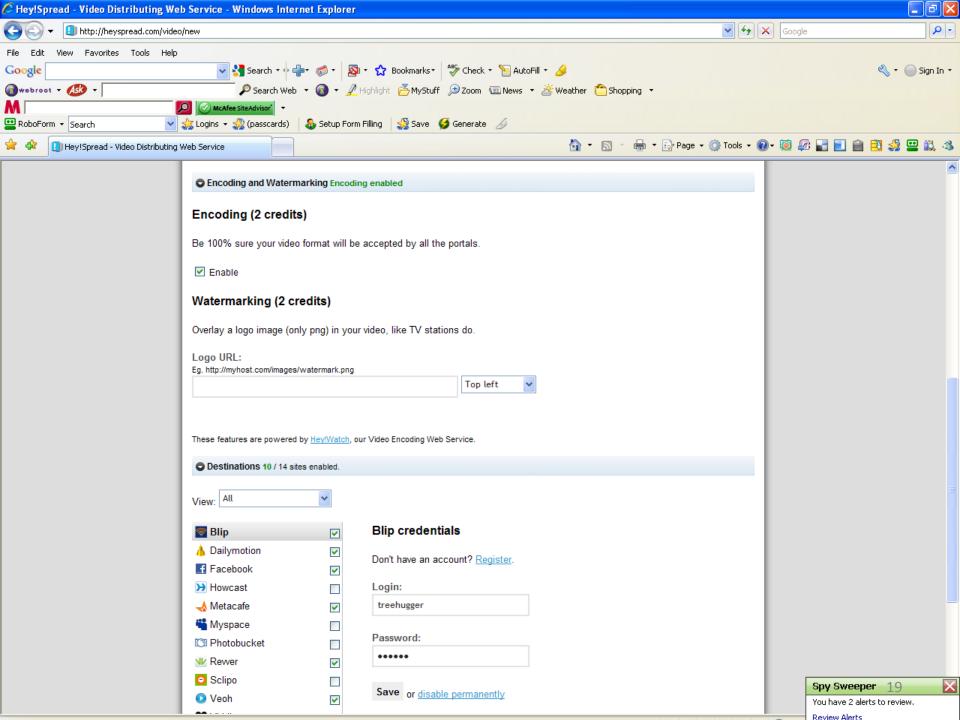
in new campaign film for the Robin Hood Tax. Become a Fan www.facebook.com ... "Robin Hood Tax" "Ben Kingsley" "Noel Clarke" "Robin

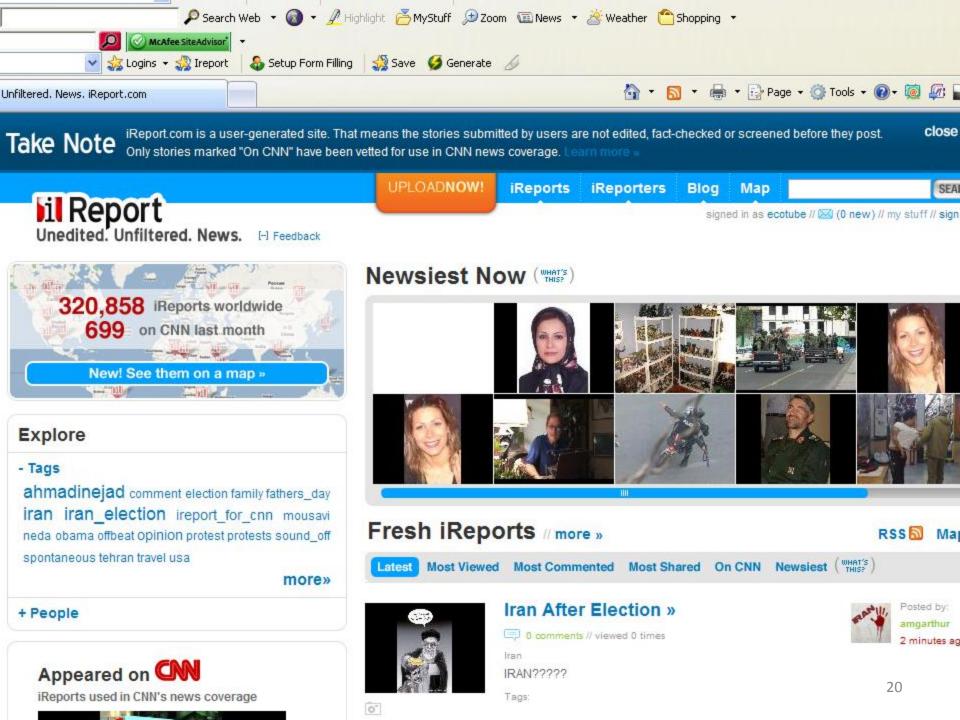
by RobinHoodTax 7 months ago 80,062 views



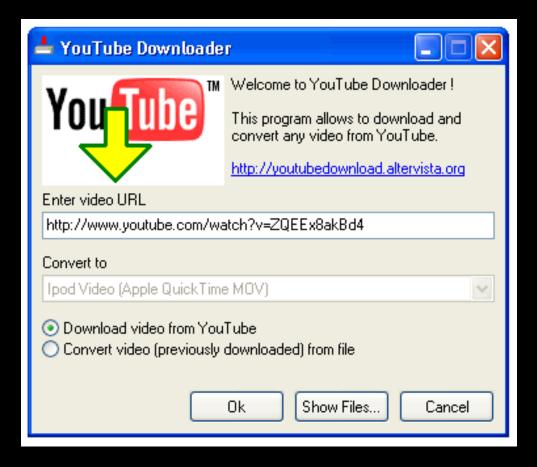
www.heyspread.com





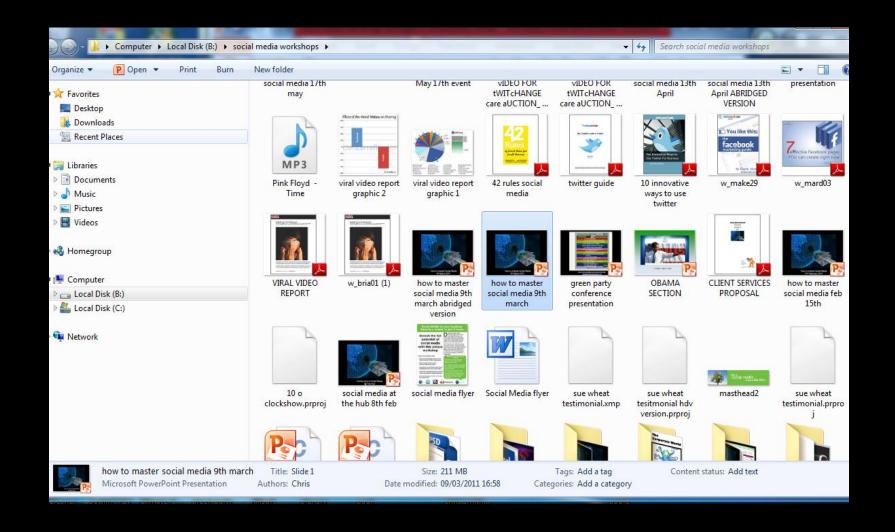


CONTENT CAPTURE

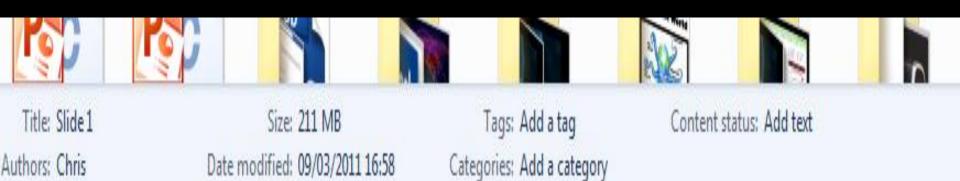


FORMATTING PHOTOS, VIDEOS & DOCUMENTS for search engines

Sunset.jpg Pr	operties ② 🔯
General Sumr	nary
	Sunset.jpg
Type of file:	JPEG Image
Opens with:	Windows Picture and F Change
Location:	C:\Documents and Settings\All Users\Documents\P
Size:	69.5 KB (71,189 bytes)
Size on disk:	72.0 KB (73,728 bytes)
Created:	Tuesday, October 09, 2001, 2:12:05 PM
Modified:	Saturday, August 18, 2001, 12:00:00 PM
Accessed:	Today, November 22, 2005, 1:00:44 AM
Attributes:	Read-only Hidden Advanced
	OK Cancel Apply



YOU CAN TAG FILES AND ADD DETAILS WHEN SEEING FILES IN A FOLDER



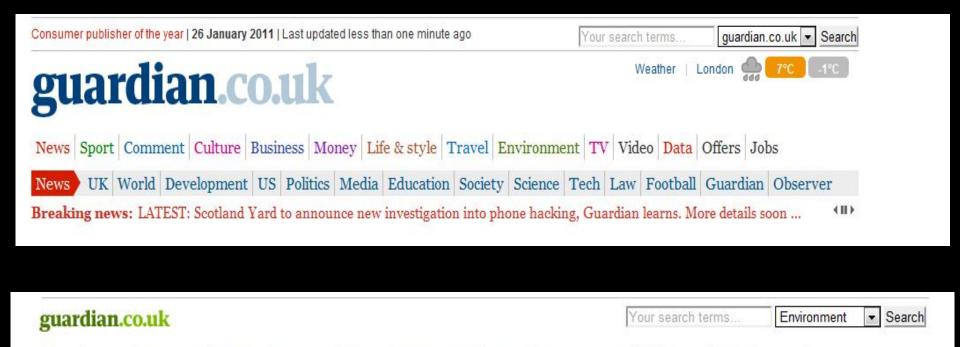
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PODCASTING & ITUNES



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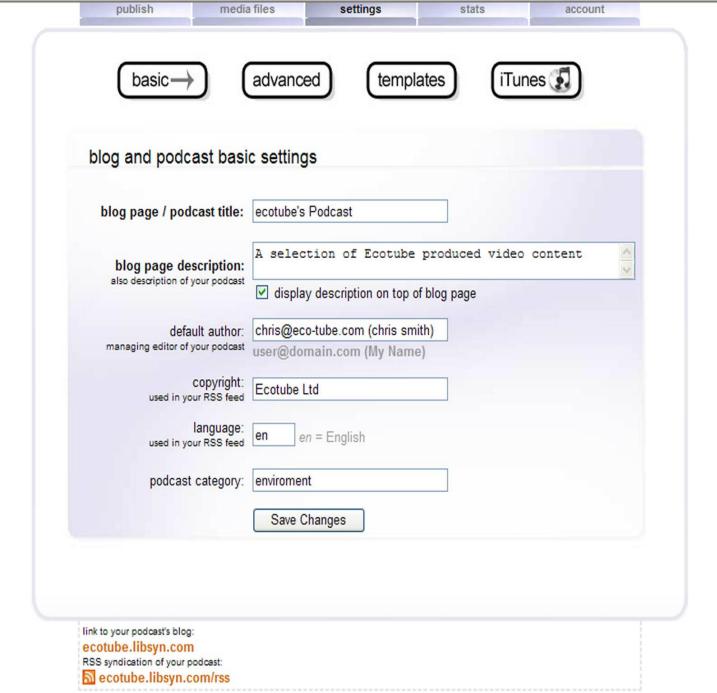
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environmentguardian.co.uk



USE VIEWER SUCH AS HOOTSUITE TO SET UP FEEDS FOR EASY ACCESS OR USE AN RSS FEEDER INSTALLED ON YOUR BROWSER (GOOGLE IT!)













iTunes directory settings: (beta-hack) based on the iTunes spec allow iTunes to list my feed: Unchecking this box sends the 'block' flag telling iTunes Music Store not to list this podcast. This does not automatically submit your feed to Apple. It only allows it to be listed. You still need to submit your feed to iTunes to get it picked up. podcast subtitle Reverend Billy invades Starbucks limit 255 chars, no html. podcast summary: Reverend Billy fights consumerism limit 4000 chars, no html. at Starbucks primary iTunes category: TV & Film Arts > Performing Arts secondary category: tertiary category: Comedy (support for multiple categories coming soon) Tags: consumerism, globalisation, starbucks, chu keywords separated with comma artwork: select image file: preferred size: 300x300px rev_billly.jpg (please only use jpegs for right now) or choose a file to upload: Browse... website: http://ecotube.libsyn.com linked from Website arrow in iTunes author: Chris Smith displayed publically in iTunes

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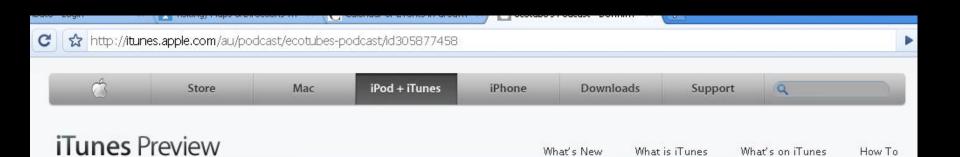


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Reverend Billy fights consumerism at Starbucks

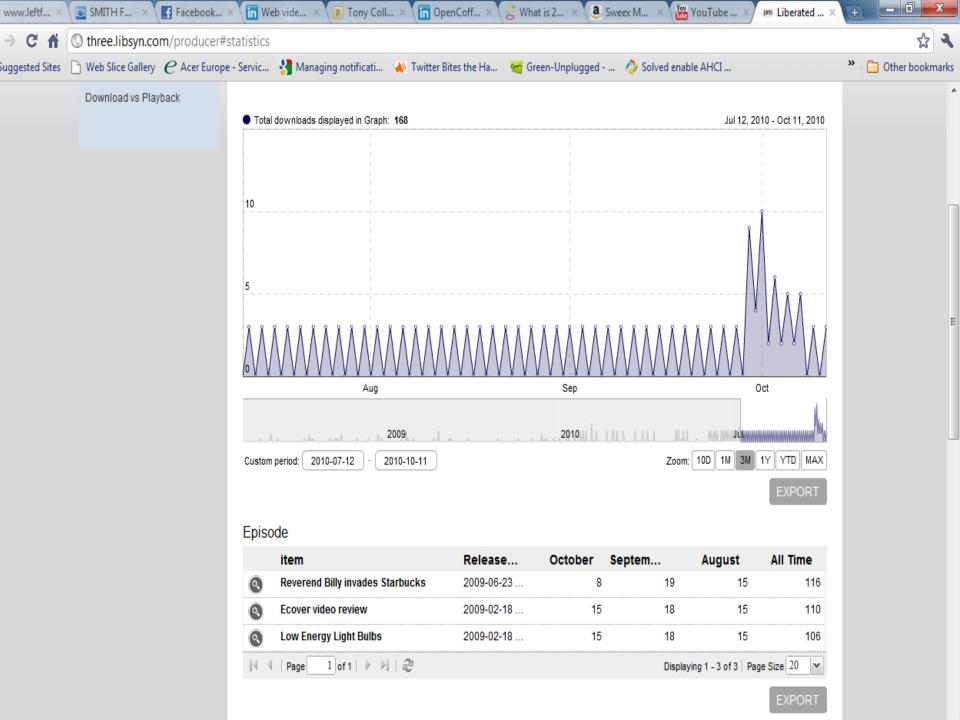
	Name		Description		Released	Price	
1	Reverend Billy in CLEAN L		Reverend Billy from the	i	23 6 09	Free	View In iTunes ▶
2	Ecover video revi CLEAN C	Ţ.	Helen Lederer reviews th	i	18 2 09	Free	View In iTunes ▶
3	Low Energy Light CLEAN I		British Comedienne Hele	i	18 2 09	Free	View In iTunes ▶

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> (Enter the RSS 2.0 Feed URL) What is RSS?

please note:

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Videos created with Animoto



I love you





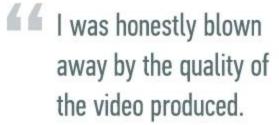
Holiday





Birthdays







Social Media – What are you trying to do?

Promote

Learn

Collaborate

Converse

Networking

PR

Offer Services (B2C, B2B,C2C)

Which audiences are important to achieve this?

Which audiences are important to achieve this?

Where are those audiences online and what platforms are they using?

Which audiences are important to achieve this?

Where are those audiences online and what platforms are they using?

Do the platforms fit with content we have or can create?

Which audiences are important to achieve this?

Where are those audiences online and what platforms are they using?

Do the platforms fit with content we have or can create?

Can we sustain what we start?





What's all this about Twitter?

Twitter is micro blogging

User Generated news & links

Twitter could be the biggest search engine in 5 years

Follow your Favourite Celebs
Ashton Kushner 4.8 million
Demi Moore 2.5 million
Eddie Izzard 1.5 million

Send messages direct to celebs (no guarantee they will answer!)





ecotube's settings

Account Password

Mobile

Notices

Picture

Design (

Connections



Use Twitter with Text Messaging!

Send a message with the word **START** to one of Twitter's local short codes: (note that some carriers do not yet support Twitter)

US: 40404

Canada: 21212

UK: 86444 (Vodafone, Orange, 3 and O2 customers)

India: 53000 (Bharti Airtel customers)
Indonesia: 89887 (AXIS and 3 customers)

Ireland: 51210 (O2 customers)

Australia: 0198089488 (Telstra customers)

New Zealand: 8987 (Vodafone and Telecom NZ customers)

Twitter does not charge for this service. It's just like sending and receiving text messages with your friends — your carrier's standard messaging rates apply.

Learn about the Twitter's Text Messaging commands here.

Text Messaging on Twitter

Setting up your phone allows you to:

Send tweets with text messaging on your phone.

Receive texts for DMs and the tweets from users you want to be notified about.

Clicking the phone icon on a users profile page or your followers page sets Tweet notifications for that user.



(

ON ON

Twitter commands

Do more than Tweet! Send these commands to Twitter:

FOLLOW username Start following a user

UNFOLLOW username Stop following a user

ON/OFF

Turn all Tweet notifications on or off

ON/OFF username

Home

Profile

Messages

Who To Follow





ecotube ▼

What's happening?

Timeline @Mentions

Retweets *

Searches *

Lists *



Recycled Paper Sketchbooks http://dld.bz/HAWy



Climatechg Climate Change

What is the greenhouse effect? http://bit.ly/fyRogN



Cancers_Enemy Tony Isaacs 13 by ethicalsingles

#Olive leaf offers many healing benefits:Barbi Trejo http://dld.bz/f7w



sustainablog J McIntire-Strasburg

Wishing I knew just a little programming right now... backend error message might as well be written in Sumerian...



agambroult agambroult

Yay!New pieces photographed b4 the snow arrives. Off to list them in shop while hubby folds laundry (laid-off husbands are good like

Your Tweets 282



2 hours ago: China bans animal circuses - Telegraph telegraph.co.uk/news/worldnews... via @Telegraph

Following 2,139



Followers 1,974



receives a warm re...





















Favorites 4

4tube Added Pornstar Video Filthy cheerleader Kinzy Jo

Listed 80

Recently listed in: CSR, Newfollowers-kolibrix. Green, film, Music

Trends

London - change

#MikelnWindow Promoted

#improudtosay

#jan25

Sian Massey

NTA

Richard Keys

Talksport #isawsomeonesgirl

Loose Women

Force India

Twitter-for-iPhone

n. the official Twitter app for iPhone.

twitpic







AlanCarr



@Peter__Anderson Samuel L Jackson Ivana Trump and katy Perry (shes also singing)

about 19 hours ago from web in reply to Peter__Anderson

I've had enough!! First Lorraine from Apprentice and now someone says i look like the strict headmistress in ladette to lady. Nuff already!

5:27 AM Jun 20th from web

@AaronReeks go to my website www.alancarr.net for FREE tickets - ooh! i sound dead professional



5:25 AM Jun 20th from web in reply to AaronReeks

@K4Z1 Samuel L Jackson, Katy Perry and Ivana Trump.

5:22 AM Jun 20th from web in reply to K4Z1

@trekahollic hello to you! x

5:21 AM Jun 20th from web in reply to trekahollic

@Robert1991 it was fingermouse!!!! Dangermouse was later

5:20 AM Jun 20th from web in reply to Robert1991

Name Alan Carr Web http://www.alanca...

24 213,277 following followers

Updates

659

Favorites

Actions

block AlanCarr

Following





RSS feed of AlanCarr's updates

Realtime results for #Haiti

0.05 seconds



khurlie: RT @maryiblige: Please donate to the @RedCross #Haiti relief on your next @Starbucks run! Listen to Wyclef explain why: http://bit.ly/6qp3r3 (expand)

less than 20 seconds ago from UberTwitter - Reply - View Tweet



nataliewarne: RT @KChenoweth: Help Invisible Children win \$1mil towards efforts n Uganda & send an extra \$100,000 to #Haiti. VOTE! http://bit.ly/7OQalM (expand)

less than 20 seconds ago from web - Reply - View Tweet



maustin118: RT @jacquiecharles: As aid pours into #Haiti and the country remains in crisis, senators sent a request for the PM to appear before them ...

less than 20 seconds ago from web - Reply - View Tweet



lilibalfour: U.S. House of Reps approves bill allowing taxpayers to claim 2009 charitable deduction for #Haiti relief: http://bit.ly/6jLgzv...

less than 20 seconds ago from HootSuite - Reply - View Tweet



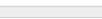
Feed for this query



Tweet these results

Show tweets written in:

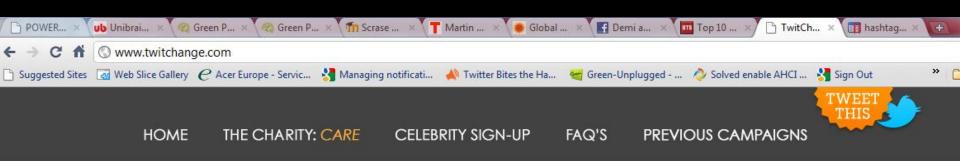
English



- #nowplaying

Trending topics:

- Haiti
- #youknowurescrewed
- #letsbehonest
- #fatthoughts
- Jersey Shore
- #bbcqt
- Air America
- Shorty Award
- Justin Bieber





TEAM UP TO CHANGE THE WORLD, ONE TWEET AT A TIME

THANK YOU FOR YOUR SUPPORT.

THE AUCTION IS NOW CLOSED



*** CONGRATULATIONS WINNERS for winning an auction. Here are the next steps in the auction process.

1. PAYMENT COMPLETION
(Payments must be received

(Payments must be received within 3 days of auction close)

2. WINNER RECEIVES FORM

(After payment, you will receive a form to complete)

3. CELEBRITY RECEIVES
YOUR INFO

FAST @MPANY | Mashable

(We forward the information to the appropriate celebrity) 4. CELEBRITY WILL FULFILL YOUR AUCTION

THE WALL STREET JOURNAL.

(Usually within 30 days of the auctions closing date)

















Making Tweets content specific

Keywords use #subject the tweet



newsmatt says #Reid, #McConnell, #Pelosi, #Hoyer & #Boehner are expected to join #Obama & #Biden at the 10:15aes @whitehouse mtg on jobs & economy.

less than 20 seconds ago from web

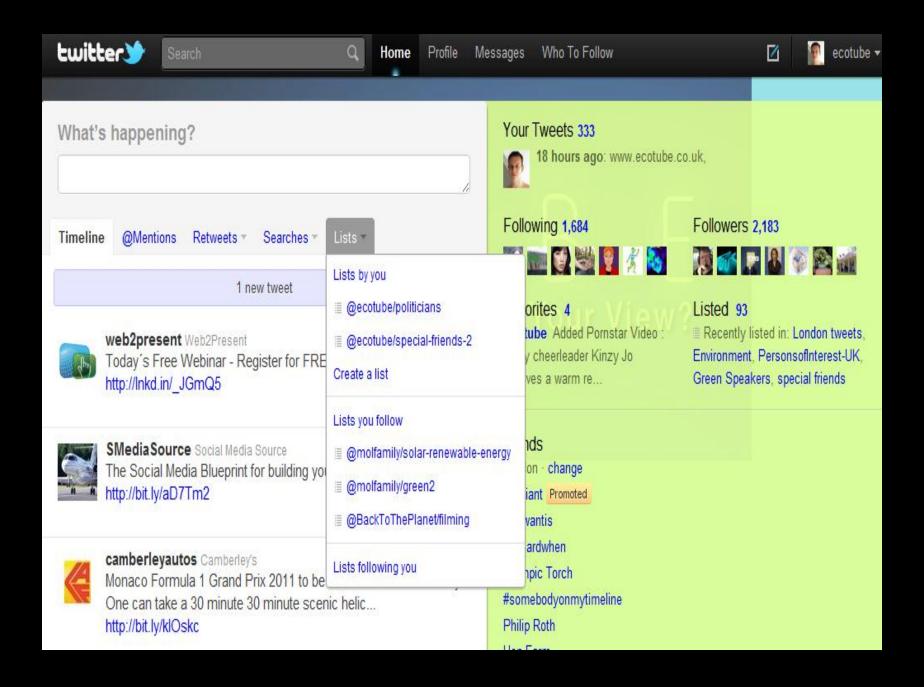
Retweet someone elses content on your feed

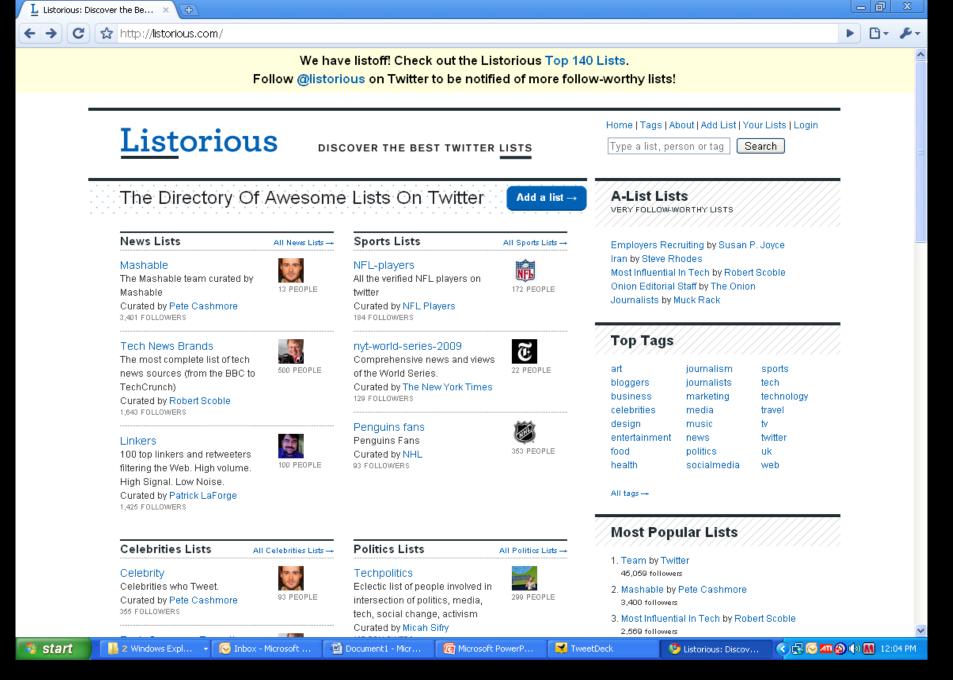
RT @originalPoster The 5 Best Blog Tips http://is.gd/56f – great tips

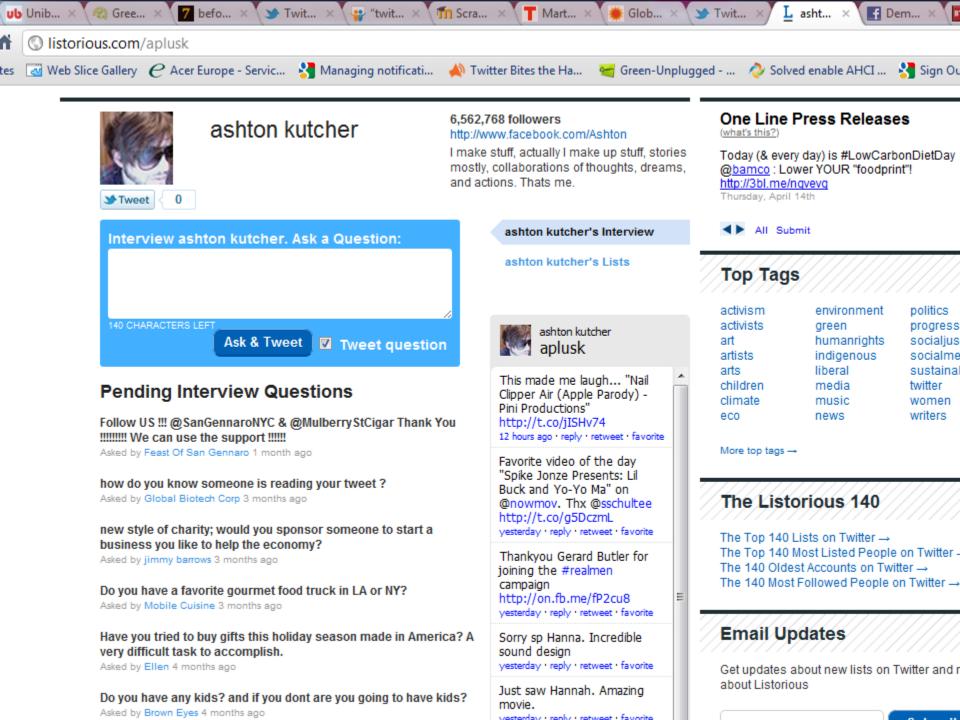


chasbooth Govt: stop wasting money on roads & bridges! RT @TH_RSS: Peak Oil in 5 Years: Virgin Boss Branson's Warning ...http://bit.ly/9Q4KhE

25 minutes ago from UberTwitter







Local Green Party

Home News Get Involved Campaigns Elections Contact People Search here...

Tower Hamlets Green Party



Chris Smith launches campaign for parliamentary candidate

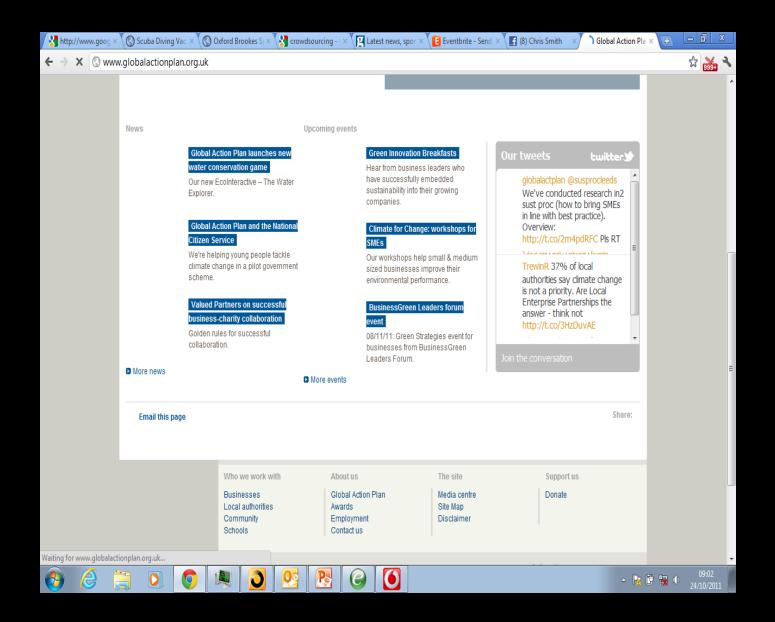
08 MARCH 2010 Local entrepreneur promises to revive & renew our community



Farid Bakht launches parliamentary campaign

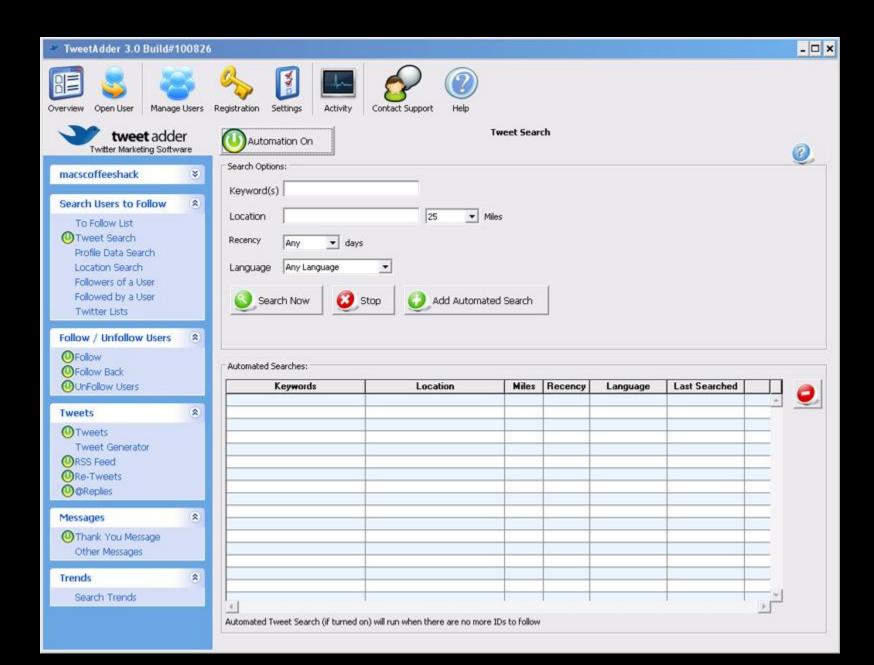
Twitter Updates

- My initial reaction on Channel Four Dispatches re East London Mosque. http://www.fb2010.w 6 days ago
- New Labour and Respect individuals attacked in Channel 4 programme re Islamic Forum of Europe.



http://twitter.com/about/resources/widgets











Profile Data Search

Location Search

Followers of a User

Followed by a User

Twitter Lists





TweetDeck

TweetDeck v0.26.2











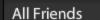














How To Use StumbleUpon To Increase Traffic To A Website Or Blog | Shaun Low http://ff.im/-4hXto

oneworldtv, [+] Mon 22 Jun 15:35 via FriendFeed



RT @msoeden Jargon watch: "Food deserts " - places, such as inner city, that lack of access to healthy, organic food. #LOHASForum

• TreeHugger, [+] Mon 22 Jun 15:35 via HootSuite



LIVE NOW Join @kellymccausey & WAHM's @ Morning Breakthrough LIVE Video Show http://momtv.com/MorningBreakthrough.h tml on Mom TVLIVE

VideoBlogDiva, [+] Mon 22 Jun 15:34 via Splitweet



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MomTV, [+] Mon 22 Jun 15:34 via Splitweet



James Hansen: "Coal left in the ground...holds up the mountains, which are an ideal site for wind energy." http://tinyurl.com/ngd4hh

• TreeHugger, [+] Mon 22 Jun 15:31 via web



Green Jobs: What They Are and Where to Look for Them http://ow.ly/fvyV #green #careers #jobs

• ecopond, [+] Mon 22 Jun 15:26 via HootSuite



Green Wedding Guide - Location Location Location - http://ow.ly/fvwJ #green #weddings

Mentions



@ecotube Get 100 followers a day using www.tweeterfollow.com Once you add everyone you are on the train or pay vip:)

• tweetfollow15, [+] Sun 21 Jun 05:00 via web



RT @ecotube: the latest video in greenwashing - very funny (and a bit sad cos it's true) http://www.ecotube.com/v/FUN/Greenwashing.aspx

• tunny_vid, [+] Thu 18 Jun 11:00 via web



@whywomen: try @ecotube Chris may be able to help you. Good luck!

• gl0ria, [+] Tue 09 Jun 15:46 via TweetDeck



RT @ecotube http://bit.ly/bMcMs Reverend Billy from the Church of Stop Shopping performs an exorcism on Starbucks.

• TomKoukoulis, [+] Wed 03 Jun 12:15 via web



ECO tube - What's your view http://ow.ly/9npO - love this site @ecotube

zorkplanet, [+] Wed 27 May 02:55 via HootSuite



ECO tube - What's your view http://ow.ly/9npM - love this site @ecotube

meerabrauk, [+] Wed 27 May 02:55 via HootSuite



@gl0ria @ecotube think again about clean coal: http://bit.ly/JtUFZ

TwitScoop: Buzzing Right ...

barnes bercow bullets butt cab casual checkout contest desperate district downtown fear fired firing florida focused freebies fried ftc gasguns hafte helicopters hitting hkcannes honest houses hype ima inspired jump kodachrome laying mall momentum newest newspeaker npr overhead pace

7pm amirabad answer arrest att attacking

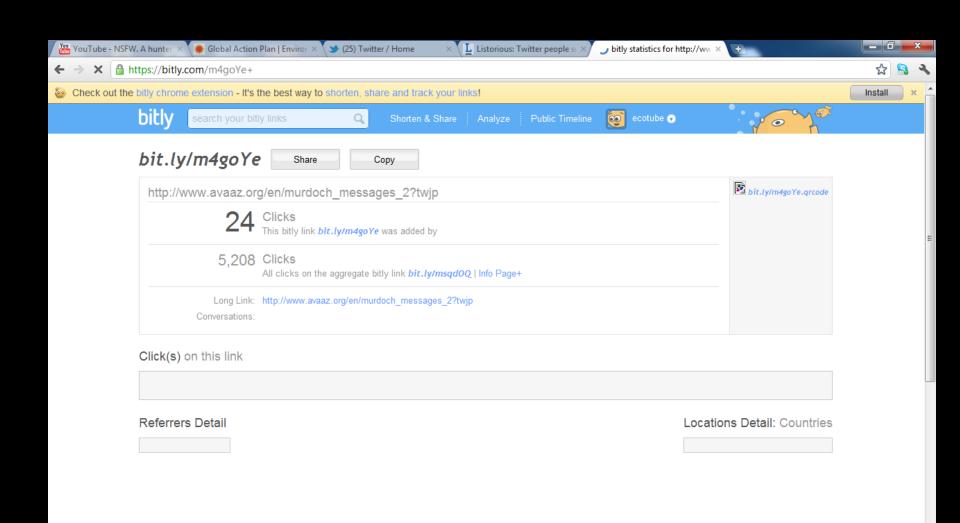
patrick police pool powerful practical prayer question rainbow republican riot roasted scared Serena shepherd sir speaker tags tear tells

thousands tmz transit tuned yikes

Trending Topics:

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Powered by Twitscoop.com























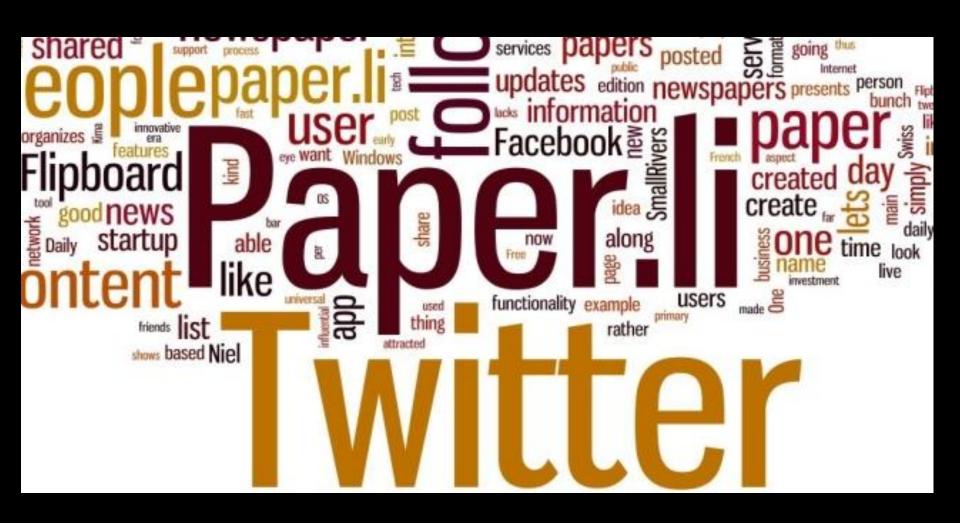


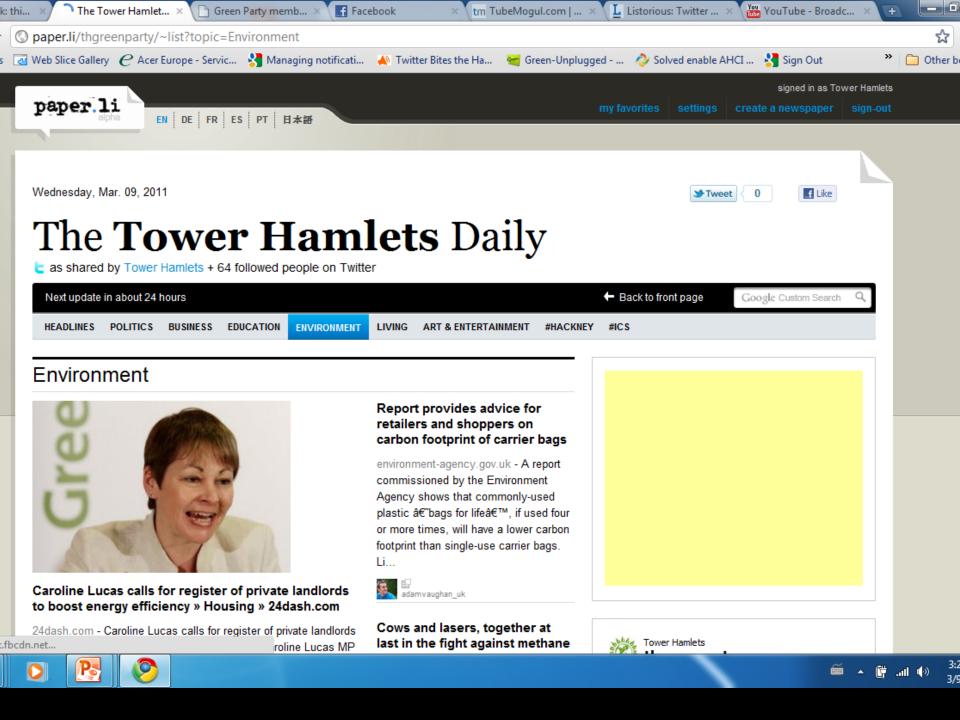


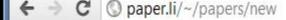


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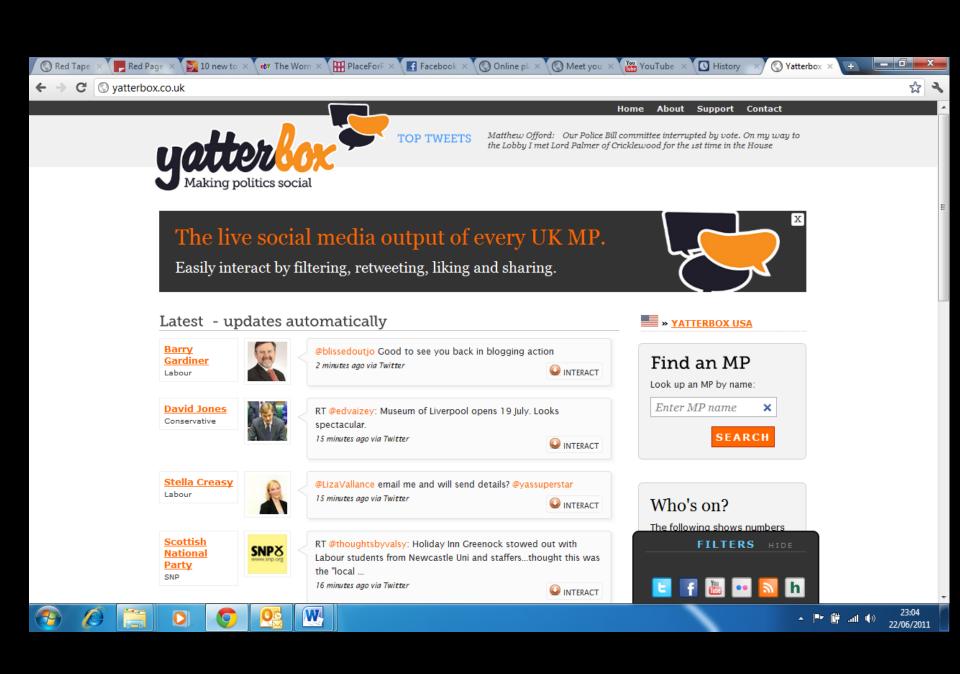


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BLOGGING

WWW.BLOGGER.COM

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http://www.theginlady.com/



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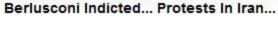




More on HuffPost: Obama vs. "Obama"...



Anti-Immigration Vigilante Convicted Of Killing 9-Year-Old Girl, Her Father





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Creating to waste

Helen Clarkson, January 21st, Forum Blog

I've given up caffeine for January as part of a new year's health kick, so it's unsurprising that, coffee addict as I am, my eyes were drawn to the announcement of the new Starbucks Trenta coffee cup, which at 31oz contains more liquid than the average human stomach. Several commentators have ... Read more



Gatecrashing the energy sector - Review event

Hugh Knowles, January 11th, Forum Blog

Gatecrashing the energy sector - Review event Wednesday 26th January 2011, 6.30-9.00pm There is an urgent need to inject fresh ideas, thinking, people and organisations into the energy system, and an opportunity to be far more creative and ambitious about the rate and scale of change. Over the past ... Read more



City in space

Anna Simpson, January 11th, Forum Blog



"Artist plans city in air, without traffic jams, noise or discomfort." So runs a story in the New York Herald. The proposed design leaves the ground free for farmed land, parks, canals, roads, trains and highways, by creating a whole new plane for houses and offices on bridge-like platforms. "The traffic ... Read more

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Environment Weekly - tell us what to cover

Discuss the day's big stories, tell us what we should be covering, and keep in touch with us on Twitter and Facebook



Welcome to our reader blog series, Environment Weekly.

This is your space to post your links and tips below on the big stories we should be covering this week.

It's also a place for you to debate the day's environmental news and comment, and send us suggestions for topics on our regular series, such as green living column Ask Leo & Lucy, Green Shoots reader photographs of nature and our You ask, they answer reader web chats.

You can post below, message us on Twitter, or share your thoughts on our Facebook page. We'll do our best to respond.

Comments close at 5pm today. You can keep in touch with us throughout the week on Twitter and Facebook

Posted by Environment editor Monday 14 February 2011 09.28 GMT quardian.co.uk







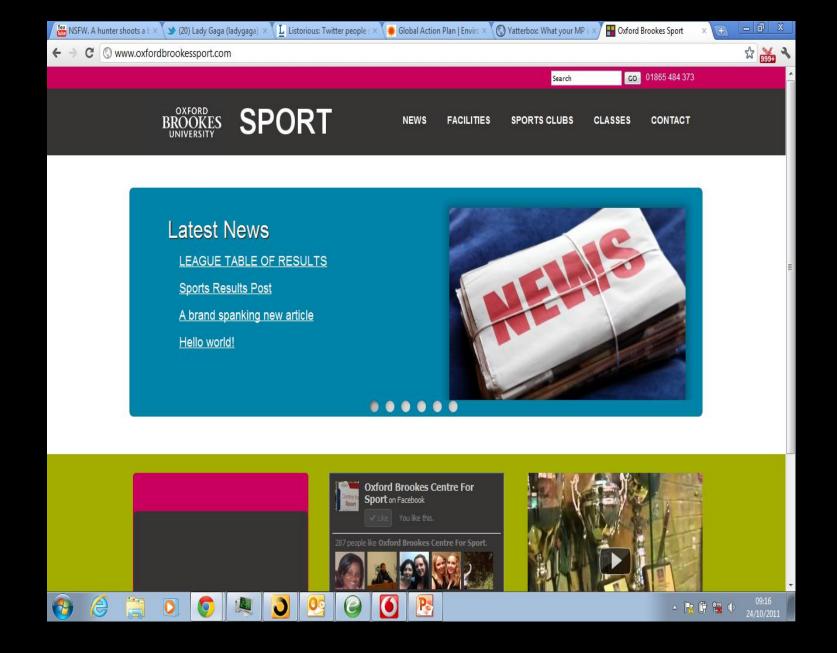


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Written for the Severn and Directed by Nora Ephron

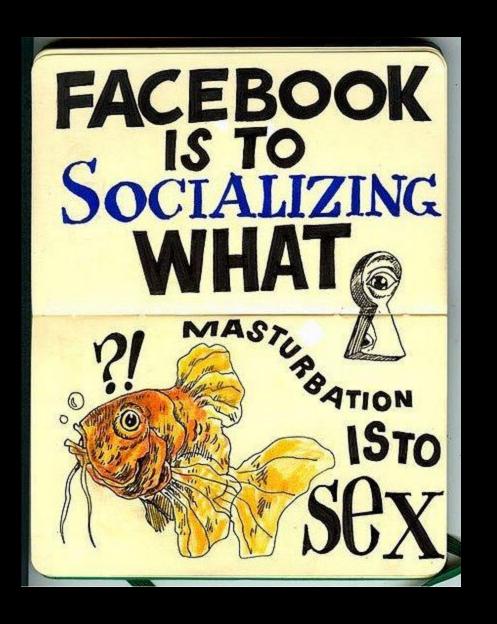
Julie & Julia

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http://www.youtube.com/watch?v=ozRK7VXQI-k





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Banbridge Leader

Banbridge Leader

http://groups.to/eco-tube

facebook **Profile** Inbox 304 Chris Smith Settings Logout Search Home Friends

LECO-TUBE - the Green Youtube

Global

Basic Info

Type: Common Interest - Beliefs & Causes

Eco videos about the world - what's your view of what's happening on our planet? Description:

> covering every aspect of Eco issues facing the human race the website has over 700 films. I'm trying to inform, entertain and educate using films and also promote relevant products which help reduce your impact on the planet.

Please check us out and join our website

www.eco-tube.com

Contact Info

Website: http://www.eco-tube.com London, United Kingdom Location:

Recent News

Our launch highlights include Al Gore' sequel to An Inconvenient Truth, A special offer from Ecotricity, my latest production - Plastic Bag The Movie plus some of the most compelling animations demonstrating the challenges we face on our planet today. And if that's not enough Eco Porn then we actually have a film called just that!

Members

Displaying 8 of 1,936 members



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Tracy

Penwell



Hampton



Robert



Collins







See All

Serena Van Rensselaer

Discussion Board

Displaying 3 of 13 discussion topics

Start New Topic | See All

Keep Toxins Out of Your House

1 post by 1 person. Updated on February 13, 2009 at 2:33pm

Evil Scientist at work



View Discussion Board

Message All Members

Promote Group with an Ad

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Invite People to Join

Create Related Event

Leave Group

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Group Type

This is an open group. Anyone can join and invite others to join.

Admins

- Chris Smith
- Candy Terra Rose Devlin

Events

2 past events

See All

Reverend Billy in East London Outside Starbucks Spitalfields Sunday, May 31 at 12:00pm

Age Of Stupid Screening The Hub Islington Friday, May 22 at 7:00pm

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Planetary World Service Common Interest - Beliefs & Causes

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Just Others



The White House President Obama speaks about moving forward to create jobs, out-compete in the global economy by investing in innovation and education, and win the future for our children and our country. This enhanced version features charts, graphs and other visual aids that accompany the President's speech.



The 2011 State of the Union Address: Enhanced Version

www.youtube.com



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The White House Happening now: White House officials will take your questions about issues covered in the State of the Union live from the White House. Watch & Engage: http://www.wh.gov/sotu

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6 of 14 Pages

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Americans for Obama

Pride





Latinos for Let's Move Obama







Generation Forty Four

20 hours ago · Like · Comment · View Feedback (7,843) · Share



Barack Obama I want every service member who's deployed to know that when you're over there taking care of the country that you love, your country is taking care of the families that you love.



Supporting Military Families

www.voutube.com

President Obama, First Lady Michelle Obama, and Dr. Jill Biden unveiled new measures to strengthen and better coordinate the federal government's support for military families.





Barack Obama



Attend a State of the Union Watch Party Tonight

mv.barackobama.com



22 hours ago · Like · Comment · View Feedback (4,444) · Share



Barack Obama



Attend a State of the Union Watch Party Tomorrow

mv.barackobama.com

The State of the Union is an important speech for the nation and for this movement. That's why supporters across the country will gather at watch parties nationwide to see the speech and to craft the strategy we'll use to support the agenda President Obama will lay out.

Monday at 6:02pm · Like · Comment · View Feedback (7,841) · Share



Barack Obama Let us forge a national commitment to support our extraordinary military families, not just now, during war, but at every stage of their lives.



Presidential Initiative Supports Military Families

www.whitehouse.gov

President Barack Obama, First Lady Michelle Obama, and Dr. Jill Biden put forward today nearly 50 commitments by federal agencies to establish a coordinated and comprehensive approach to supporting military families.



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Steve Clarke have you guys seen this?





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UK Uncut 5 days until Big Society Revenue and Customs go knocking on the doors of Boots, Tesco, Vodafone, Philip Green #ukuncut

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Anne Goodwin Keep up the good work.

12 minutes ago · Like · Flag



UK Uncut





What is a Bail-In? »

The government's line »

Take action »



Next day of action: 26th Feb RBS/Natwest

B 10 12

Blog

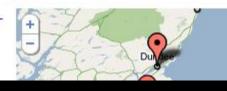
Action map for Saturday 26th February

Social media

Guest post: The Breakfast Club Bail-In

Thu 24th Feb 2011, 12:25pm

Guest post: The Broken of Britain -







http://www.facebook.com/pages/Boycott-BP/119101198107726



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The Global Disaster Relief on Facebook page will spotlight efforts on Facebook to help respond to disasters around the globe.

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TLXXI members \$75,768 donesed



Global Disaster Relief on Facebook Become a fun

Info Links

Other Pages Causes

Photos 39



Global Disaster Relief on Facebook

Just Favor



Global Disaster Relief on Facebook Former President Bil Cinton filmed this video teling Facebook users how they could help the Halti relief effort, including joining Global Disaster Relef on Facebook,

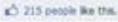


President Clinton's Haiti Hessage [HD]

President BB Circles filmed this video telling Facebook users how they could help the Hatt relief effort, including toning Facebook.com/GlobaDisasterRelef Length: 2:38



6 hours ago : Share.







Global Disaster Relief on Facebook Hattirelef donations to nonprofits through Causes has topped \$250,000 and it's growing. In the first 24 hours after the guake, a dozen groups like Doctors Without Borders, UNICEF and CARE, created fundrasing campaigns.

Today at 18:49.



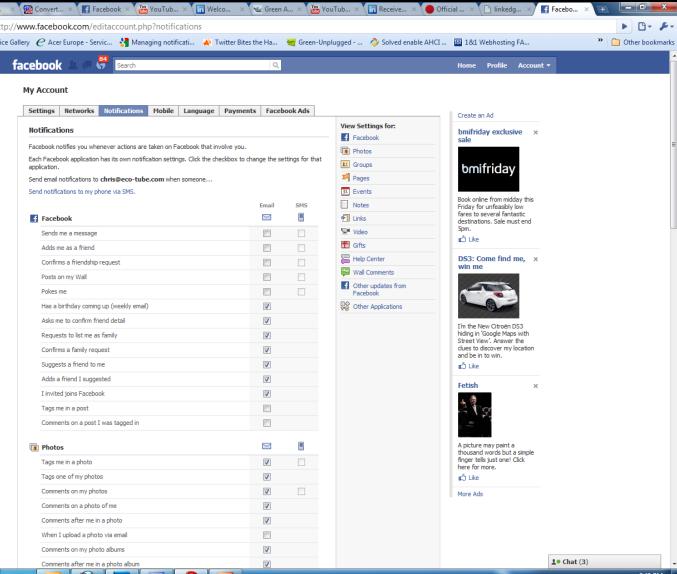


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FACEBOOK: BUSINESS OR PLEASURE

OR BOTH

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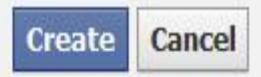
Privacy:

Secret ▼

Group Name: business contacts

Members: Graham Lewis × Iain Patton ×

Members and content are private.







1-2 of 2 posts

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Welcome, Chris

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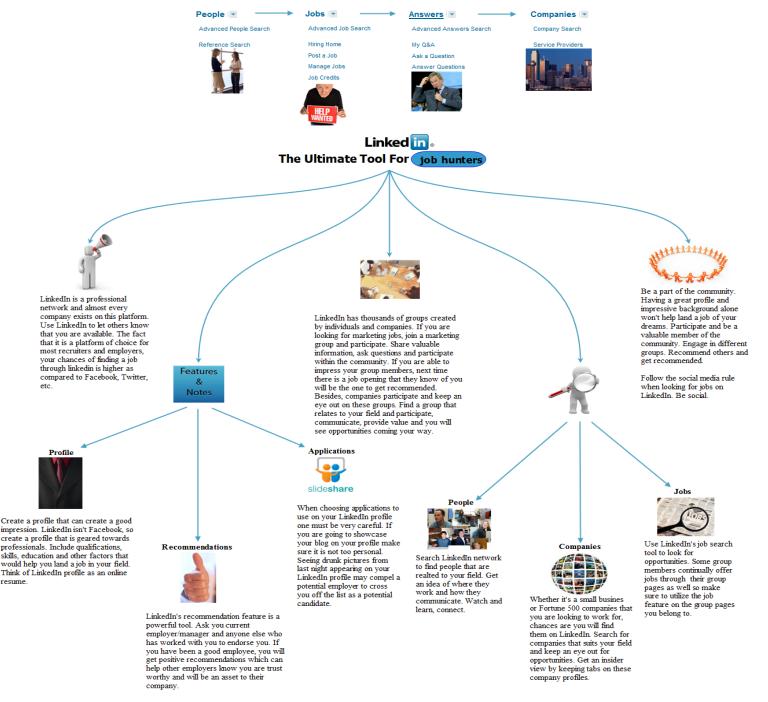


By joining you'll have access to Victoria's network of 857,700+ trusted professionals. And your level of access will increase with every trusted contact you add.

Are you already a Linkedin user, maybe with a different email address?

Yes, I am already a user No, I am not a user

Reject this invitation



A recent survey ranked Facebook as the most beneficial social network for small businesses followed by Linkedin & Twitter







1100 small business owners surveyed said the biggest benefits of social networking were the abilities to generate leads, keep up with their industry and monitor online conversations about their business

Home Profile Social Networks Friends Notifications Settings

Welcome Back, chris smith





My Social Networks







My Friends

- M Invite Your Friends
- Find Your Friends

Notifications





patterns

vams

people

forums

groups

helo

mikeyk

edit your profile



I'm in 2 groups





First name	Michelle
Raveler since	November 3, 2007
Website or blog	http://oraftzine.com/blog
Flickr ID	mikey k
Location	Brooklyn, New York 1988
Birthday	September 23
Years knitting	4
Pets? Kids?	2 cats io and mile
Favorite colors	
Fave curse word	

About me

I'm an avid crafter and technologist living in Brooklyn, NY with my husband James, co-founder of the Graffti Research Lab and Fat Lab. For the last several years we have documented our robotic and tech collaborations on robotclothes.com. I have recently turned from rapid prototyping with laser cutters and 3D printers to slow motion prototyping with needles and yarn. My favorite projects are objects taken out of context and remade as incongruous knitted items like the police tape I made on the cover of CRAFT: 04. During the day, I work as a techy person at an interactive agency. During the night. I blog for Craft magazine and movieconfession.com.

Decent posts from my blog









www.ravelry.com/

KNIT & CROCHET COMMUNITY



Three Simple Rules for successful social media

Authenticity

Consistency

Leadership



Social Media Saves Lives: "Help Sameer" - Bone Marrow Donor Drive





POPULAR SOCIAL NETWORKING ACTIVITIES

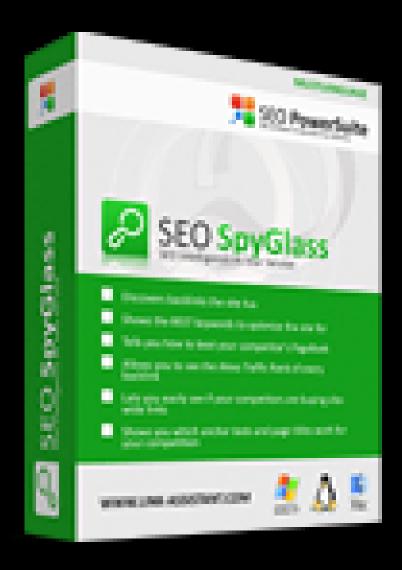
Percentage of online tweens and teens who say they do these activities at least weekly

41%	Posting messages
32%	Downloading music
30%	Downloading videos
29%	Uploading music
25%	Updating personal Web sites or online profiles
24%	Posting photos
17%	Blogging
16%	Creating and sharing virtual objects
14%	Creating new characters
10%	Participating in collaborative projects
10%	Sending suggestions or ideas to Web sites
9%	Submitting articles to Web sites
9%	Creating polls, quizzes or surveys





http://www.eco-tube.com/v/ENERGY/How_Green_is_your_Internet.aspx



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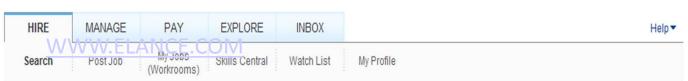


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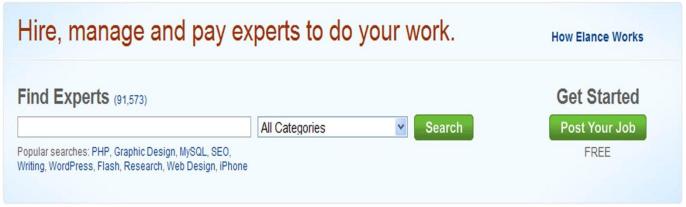
42
tweets
"The Meaning of Life"

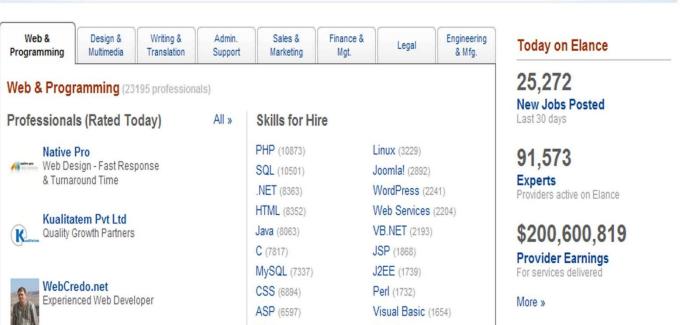
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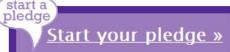
PledgeBank successes

Gather people to monitor elections - electionwatch07

"Basically, without PledgeBank I doubt we would have had nearly as many election observers volunteer. The public nature of PledgeBank also seemed to encourage the very high follow-through rate which meant that most people who signed up actually did the election observation. The result of the pledge was that 25 people were accredited by the Electoral Commission to observe elections in Scotland and England. Their observations fed into our 65-page report which was recently launched with significant press coverage."



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PledgeBank in Barnet helps stimulate street parties

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The Pitch was fully funded. Please take a look at active pitches.

Summary

Updates (8)

Forum

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Founder:

Simon Hamilton and Fiona Hayes, The

Hamilton Group

Funding target: £ 10,000

Days Left:

Expired on 13 Sep 2011

Location:

Worcester, United Kingdom

Category:

Environmental and ethical

Reference number:

P 242

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About the pitch

Successfully funded

Funding target:

£ 10,000

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66 funders - view funder

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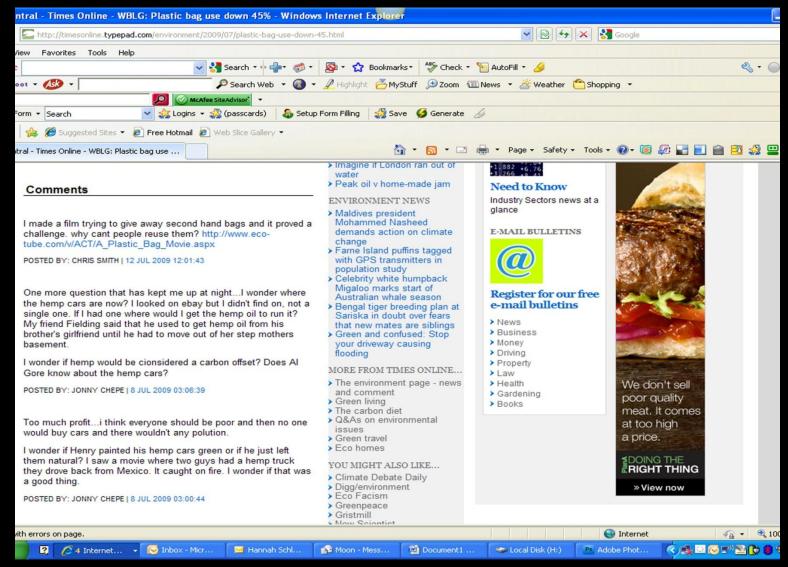
stumbleupon.com

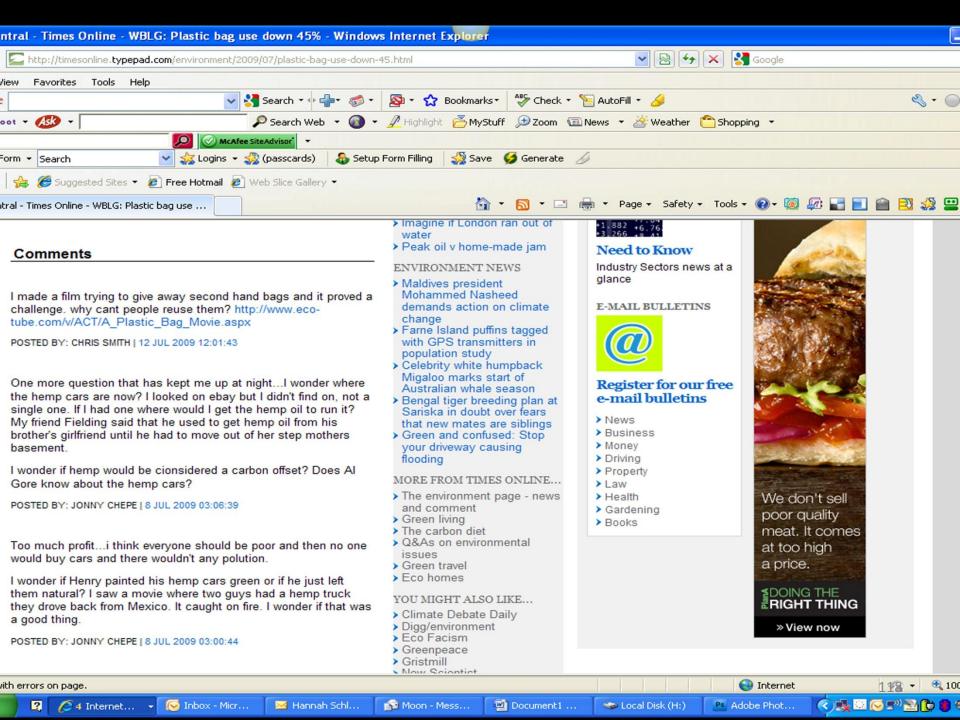
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Green Youtube founder is Limehouse and Poplar candidate for the Green Party

Wednesday, 24 March 2010

"For too long I've watched Tower Hamlets council waste money on pointless schemes" - Chris Smith

The Green Party has selected an eco-film maker to stand in the parliamentary constituency of Limehouse and Poplar in this year's General Election. Chris Smith, is also standing as a local election candidate in Bow West where he hopes to become one of Tower Hamlets' first Green councillors.

Smith, who founded Ecotube, the Green Youtube, is pledging to revive the local community by: increasing social housing, fighting education cuts, encouraging adult learning, introducing free home insulation, lower fuel bills, supporting new businesses, reducing empty premises, increasing cycle lanes, reducing pollution and getting more local people in Olympic jobs.

Determined to root out Council waste and incompetence, Smith is calling for immediate cuts in the salaries of the most highly paid executives and to ensure they once again become public servants. He says:

"The money saved will go towards enabling us to provide free insulation, increase social housing and regenerate our estates leading to lower levels of disorderly behavior. There are currently 23,000 people families on the borough waiting list and 70% of residents in Tower Hamlets live in council estate blocks."

Chris Smith adds:

"For too long I have watched as Tower Hamlets council waste money through incompetence and wasteful schemes. The recent Hijab gate proposal for Brick Lane is a classic example, estimated to cost £1.8m whilst earlier in the year the council was going to cut the ESOL budget by £1.2 million. I'm looking forward to adding a voice of reason and an alternative to the main parties running in the borough. The Green Party is now the only credible option for those seeking a fairer, more equal society."

Billing himself as an anti Politician Chris added "I feel strongly that we need to return to principles not personalities in politics and move away from career politicians out for everything they can get. The Green Party is the natural home for demonstrating new moral and ethical guidelines in policy making"

Contact: Lisa Jackson lisaj ackson@eurydicepr.co.uk Eurydice PR Eco PR 01440 709460 / 07702 415187 http://www.eurydicepr.co.uk



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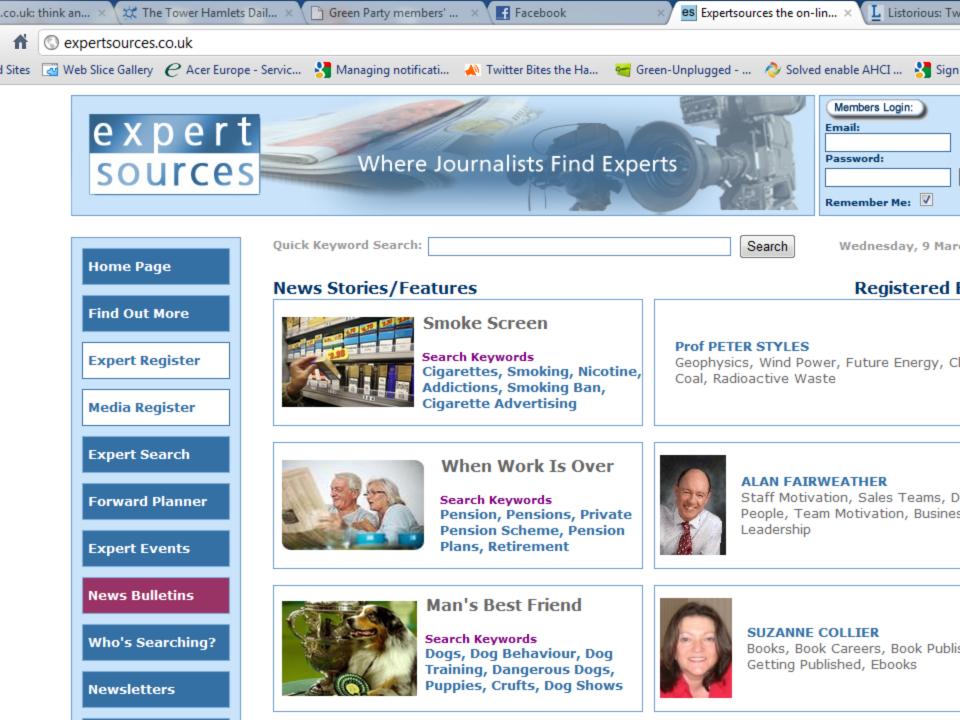
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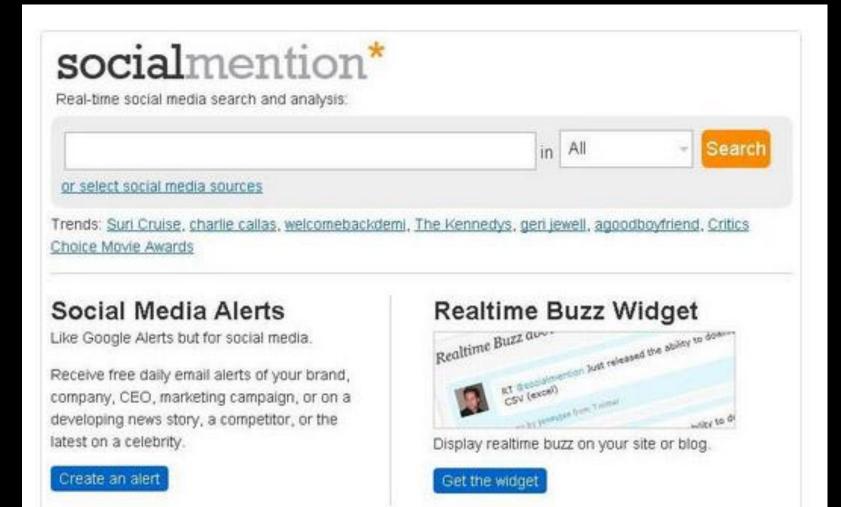


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Web 4.0 achieves a critical mass of participation in online networks that deliver global transparency, governance, distribution, participation, collaboration in industry, political and social networks and other key community endeavours.

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"All the stuff that I wanted to make our social media effective and as powerful it can be. A very high paced, information intensive 3 hours, very very good!" Sue Wheat, YCARE international











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