

## **SDG External Media**

**Please find below:**

- 1) EAUC Press Release International**
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- 4) Endorsing Partner (Organisation/institution) suggested tweet**
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## **EAUC Press Release International**

**EAUC Press Release**

**Embargoed: 00.01 Saturday 9th September 2017**

### **Universities and Colleges leading the way in commitment to global transformation**

A pioneering global initiative to embed Sustainable Development Goals across post-16 education has been launched today (Saturday 09 September).

Announced at the World Congress on Environmental Education (WEEC) held in Vancouver, 'The SDG Accord' is the university and college sectors collective response to the Sustainable Development Goals (SDGs) established by the United Nations.

The SDG Accord reflects the key role educators have in creating a new generation that can and will balance people, planet and prosperity. It aims to inspire, celebrate and advance the embedding of the goals in our institutions through education, research, leadership, operations, administration and engagement activities.

The SDG Accord is also a commitment from one institution to another that they will share the learning they accrue on the topic with each other both nationally and internationally and annually report on their progress.

A sector overview of progress will then be presented annually at the global progress review by the UN High Level Political Forum.

The SDG Accord is facilitated by the Environmental Association for Universities and Colleges (EAUC), and is endorsed by 30 supporting organisations from across the world already.

**Iain Patton, Chief Executive of the Environmental Association for Universities and Colleges (EAUC),** said: "This is a huge step in the right direction to better show the world the value of universities, colleges and students. The education institutes responsible for moulding the minds of the next generation of leaders and change agents are accepting a central role in ending some of the most critical global challenges. We are collectively saying we will do everything in our power to address issues like gender inequality, poverty, hunger, lack of education, affordable energy, climate change, peace and resilience.

“These are the most pressing issues of our time and we are all responsible, and nobody must be left behind. The premise of the Goals is simple: there must be economic, social and environmental balance. Delivery has never been straightforward – but this SDG Accord will now help pave the way for holistic change. Institutions that sign up to the accord will embed the goals in every department and collaborate across cities, regions, countries and continents. This is the beginning of a total global transformation.”

**John North, Managing Director at Globally Responsible Leadership Initiative**, said: "This moment in time calls all of us - individually and collectively - to live, learn and lead in a globally responsible way. The Sustainable Development Goals offer a clear and common agenda for humanity and places the onus on higher- and further education ecosystems to respond with urgency and action to meet and exceed the goals. The SDG Accord is an important awareness raising and activation platform for catalysing global responsibility in living, learning and leading."

## **ENDS**

1) Endorsing Partners already include:

World Environmental Education Congress (WEEC) Network,

Environmental Association for Universities and Colleges, (EAUC), United Kingdom

Sulitest, France

Conférence des grandes écoles, France

rootAbility

Society for the Environment, United Kingdom

RCE Brittany, France

Intentional Endowments Network, United States

Association for the Advancement of Sustainability in Higher Education (AASHE), United States

China Green University Network, China

Sustainability Education Research Institute, Canada

The Sustainability and Education Policy Network,

Entrepreneurship Educators' Association of the Philippines, Philippines

Institution of Environmental Sciences, United Kingdom

National Union of Students, United Kingdom

Australasian Campuses Towards Sustainability, Australia

Campus Responsables, France

Globally Responsible Leadership Initiative,

CAS-Net JAPAN, Japan

US Partnership for Education for Sustainable Development, United States

Disciplinary Associations Network for Sustainability, United States

Greater Portland Sustainability Education Network, United States

Foundation for Environmental Education, Ireland

International Sustainable Campus Network,

International Association of Universities (IAU)

Copernicus Alliance

PSS.Educational Development Society, India

ASRAD-MALI, Mali

Youth Foundation of Bangladesh, Bangladesh

GIESD (Global Internode for Education and Sustainable Development), Morocco

Target4Green Educational Consultancy and Training Ltd

2) More information can be found on the SDG Accord website – [www.sdgaccord.org](http://www.sdgaccord.org)

3) **The EAUC** is a not-for-profit, member based charity, run by members for members and empowers its' members creativity and dynamism to lead the sustainability agenda within Further and Higher Education in the UK. From starting out as a voluntary organisation in 1996, the EAUC has grown to represent over 2 million students and nearly 400,000 faculty and staff with a spending budget of over £25 billion. The EAUC helps leaders, academics and other professionals to drive sustainability to the heart of their post-16 education institutions.

## Endorsing Partner Press Release template

**[Endorsing Partner] Press Release**

**Embargoed: 00.01 Saturday 9th September 2017**

**[Endorsing Partner] joins new transformational global movement**

**[Insert name of organisation]** has today committed to a new global initiative that will help embed Sustainable Development Goals across post-16 education.

Announced at the World Congress on Environmental Education (WEEC) held in Vancouver, 'The SDG Accord' is the university and college sectors collective response to the Sustainable Development Goals (SDGs) established by the United Nations.

The SDG Accord reflects the key role educators have in creating a new generation that can and will balance people, planet and prosperity. It aims to inspire, celebrate and advance the embedding of the goals in our institutions through education, research, leadership, operations, administration and engagement activities.

The SDG Accord is also a commitment from one institution to another that they will share the learning they accrue on the topic with each other both nationally and internationally and annually report on their progress.

A sector overview of progress will then be presented annually at the global progress review by the UN High Level Political Forum.

The SDG Accord is facilitated by the Environmental Association for Universities and Colleges (EAUC), and is endorsed by 30 supporting organisations already from across the world.

**[Insert quote from relevant representative from organisation about why they have endorsed the Accord]**

**Iain Patton, Chief Executive of the Environmental Association for Universities and Colleges (EAUC),** said: "This is a huge step in the right direction to better show the world the value of universities, colleges and students. The education institutes responsible for moulding the minds of the next generation of leaders and change agents are accepting a central role in ending some of the most critical global challenges. We are collectively saying we will do everything in our power to address issues like gender inequality, poverty, hunger, lack of education, affordable energy, climate change, peace and resilience.

"These are the most pressing issues of our time and we are all responsible, and nobody must be left behind. The premise of the Goals is simple: there must be economic, social and environmental balance. Delivery has never been straightforward – but this SDG Accord will now help pave the way for holistic change. Institutions that sign up to the accord will embed the goals in every department

and collaborate across cities, regions, countries and continents. This is the beginning of a total global transformation.”

## **ENDS**

### **Note to Editors:**

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rootAbility  
Society for the Environment, United Kingdom  
RCE Brittany, France  
Intentional Endowments Network, United States  
Association for the Advancement of Sustainability in Higher Education (AASHE), United States  
China Green University Network, China  
Sustainability Education Research Institute, Canada  
The Sustainability and Education Policy Network,  
Entrepreneurship Educators' Association of the Philippines, Philippines  
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## **Endorsing Partner newsletter template text**

**[Endorsing Partner Name] joins new global movement to embed Global Goals in education**

[Insert name of organisation] has joined a new global movement to embed Sustainable Development Goals (SDGs) in post-16 education. 'The SDG Accord' is the university and college sectors collective response to the UN's Sustainable Development Goals (SDGs). It aims to inspire, celebrate and advance the critical role that education has in delivering the SDGs and highlight the value it brings to governments, business and wider society. For more information, visit: [www.sdgaccord.org](http://www.sdgaccord.org)

### **Endorsing Partner (organisation/institution) suggested tweet**

.@(handle) is proud to sign the #SDGAccord & accept a central role in helping tackle critical global challenges <http://bit.ly/2wlk2ae>

(133 characters)

### **Endorsing Partner (individual) suggested tweet**

I have signed the #SDGAccord and committed to supporting the embedding of SDGs in post-16 education. Join me: <http://bit.ly/2wlk2ae>

(131 characters)

### **Images**

**(Please right click and save these to use them from the news section's 'download' area)**

**Don't forget to use the #SDGAccord hashtag and we always appreciate a mention @TheEAUC**