



Promoting Positive Behaviour: Topic Support Network

Collins Building, University of Strathclyde, Glasgow

Tuesday 23 October, 2012

This topic support network was established in summer 2010 to develop a network of interest in promoting positive behaviour across the HE and FE sector. Achieving long-term changes in the behaviours of individuals is a vital part of sustainable development and we look at how to unlock pro-social and pro-environmental behaviours amongst individuals within institutions. Universities and colleges have a prime opportunity to engage in this area due to the thousands of students that pass through their doors each year.

Agenda

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| 10.00 - 10.15 | Welcome and refreshments |
| 10.15 - 12.15 | Communication and Engagement Masterclass
<i>Joseph Farthing, Communications Specialist, University of Edinburgh</i>
Hands on workshop that will give you the skills to succeed in this difficult field. |
| 12.15 - 13.00 | Lunch |
| 13.00 - 14.30 | Group Discussion and Knowledge Exchange
This is an opportunity for the group to share experiences from within their institution and learn from others. |
| 14.30 - 14.45 | Conclusions
A round up of the day. |
| 14.45 - 15.00 | AOB |
| 15.00 | Close |

What to bring:

All you need for this training is an idea of a campaign or message that you would like to see developed at your institution.