

**Jimmy Brannigan**  
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Jimmy is the founding director of ESD Consulting Ltd and has worked on sustainability issues and in the environmental sector for over 20 years, helping a wide range of private and public sector organisations to integrate environmental and social considerations into business models and activities.

Jimmy is an established expert on the issue of skills for sustainability and corporate social responsibility and uses his experience to make links between business improvement for sustainability and staff development and leadership.

Jimmy has supported many organisations in taking the practical steps needed to turn policy into practical action and has supported organisations throughout Asia, South America and Europe.

Jimmy believes that given the scale of the challenges facing the environment and society a transformational response is required that begins with the recognition of what is truly valuable in both a business and a human context. The focus of those responses should seek to have a NetPositive impact on society and the environment.

Working on sustainability issues with further and higher education Jimmy has delivered numerous projects in partnership with EAUC on sustainability leadership and sustainable procurement and works closely with a range of strategic education bodies on sustainability leadership issues including the Higher Education Academy, where he delivers the Green Academy and the Learning and Skills Improvement Service where he is a Sustainability Associate.

Jimmy also acted a strategic adviser on the development of Oxford Brookes University Net Positive strategy

<http://www.brookes.ac.uk/about/sustainability/docs/sustainabilityreport2010/> and has worked extensively with Queen Margaret University and a range of other institutions

Jimmy was the developer and deliverer of One Planet Leaders a global programme for sustainability leaders which works mostly with large corporate organisations; this was delivered in partnership with WWF International.

Jimmy has also developed numerous resources such as embedding sustainability into the curriculum [http://www.eauc.org.uk/sorted/sustainable\\_development\\_in\\_the\\_curriculum](http://www.eauc.org.uk/sorted/sustainable_development_in_the_curriculum) and guidance the integration of poverty considerations into procurement processes [http://www.eauc.org.uk/promoting\\_poverty\\_aware\\_procurement\\_on\\_campus](http://www.eauc.org.uk/promoting_poverty_aware_procurement_on_campus)

Jimmy is also former chair of Professional Practice for Sustainable Development which seeks to support professionals and Professional Institutions embed sustainability principles throughout their activity. <http://www.pp4sd.org.uk/>

In 2009 Jimmy spent a year with his young family living and working in developing countries to gain a deeper understanding as to sustainability issues facing different societies.