

## Event details

- 28 June 2012, 10.00am – 4.00pm
- Room 47A, Flowers Building, South Kensington Campus, Imperial College, London SW7 2AZ

## Agenda

10.00 - 10.15	Arrivals and coffee
10.15 – 10.45	Welcome, housekeeping and overview of the day
10.45 – 11.15	Campaigns - sharing experiences of running campaigns, what has worked well, and what hasn't
11.15 – 11.45	Theories of behaviour change and exploring barriers to change
11.45 – 12.25	Presentation by a FHE practitioner*
12.25 – 13.15	Lunch
13.15 – 13.25	A post-lunch story of a campaign success
13.25 – 14.15	Presentation by a FHE practitioner*
14.15 – 15.00	Exploring success factors to campaigns and key campaign ingredients
15.00 – 15.15	Coffee break
15.15 – 16.00	Planning your own successful campaign
16.00 – 16.30	Final thoughts and questions
16.30	Close

\* These places are now filled, if you have any queries about presenting please contact Kirsti at [kirsti@actionforsustainability.com](mailto:kirsti@actionforsustainability.com)