



# 2024-2030 strategy

Accelerating ambition  
and impact

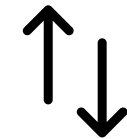
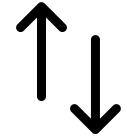


# Who we are

EAUC is the **leading body for sustainability in the post-16 education sector** in the UK and Republic of Ireland.

We've been promoting sustainability in post-16 education for over **20 years**. Primarily a membership body, we serve 300 organisations whilst also working to **change systems** that enable sustainability action.

We're both a charity and a company limited by guarantee and are always **not-for-profit**.



# Our values

We are first and foremost values led. Our values set out what you can expect from us, and what we expect from those we work with.

## Collaborative



We foster communities, connect people and work smartly with other organisations.

## Integrity



We are an 'honest broker' of expertise and share not just our successes but lessons learned.

## Ambitious



We focus on impact, stimulating innovation and driving progress across the sector. We strive for excellence.

## Inclusive



We centre equity, diversity and inclusion in everything we do.

## Empowering



We build capacity and expertise.

# How we see the world

Sustainability is **the pathway to creating a better world** now as well as in the future. It's about achieving social justice, economic prosperity and environmental integrity.

Addressing **urgent** climate and biodiversity crises provides an opportunity to tackle **systemic inequalities** and **foster inclusivity**. We need to repair historical damage, taking a **regenerative** approach to create more positive impact rather than simply reducing our negative impacts.

Nelson Mandela famously said, '**education is the most powerful weapon which you can use to change the world.**' The post-16 sector holds significant influence, shaping lives, communities, and fostering essential knowledge, skills and behaviors in both young people and adults. Through research and innovation, our sector generates new knowledge and breakthrough solutions for a better future. **All learners should have access to sustainability education and skills training. All jobs can contribute to sustainability.**

Currently, our education system is part of the problem – if we're not actively **reimagining the system** in which we work, we won't achieve our goals.

**Sustainability knows no borders.** The solutions we need will be created through **collaboration and partnership** – locally, nationally and internationally.

# Our vision



A post-16 education system that creates a world with sustainability at its heart.

# Our purpose

We exist to lead and empower the post-16 education sector to embed sustainability in **everything** it does. We promote holistic **whole organisation approaches** where leadership and governance, estates and operations, teaching and learning and collaborations are all actively driving sustainability so that we're equipping **learners** for their lives, being **responsible** organisations and shaping **society** for the better.

We do this by:

- supporting our **members** to create meaningful sustainability change
- convening our network to generate **solutions** to shared challenges
- creating **systems change** to establish a more enabling environment for sustainability action.

# Our goals for 2030

We know our organisation is built on solid foundations, but we need to increase the **scale** and **pace** at which we work. We want to be more **ambitious** and more **impactful**, unleashing our potential as a **catalyst of transformational change** across our sector. By 2030:

1

Our members will be **achieving** their **ambitious** sustainability goals

2

**All** publicly funded post-16 education organisations in the UK and the ROI will be engaged through our work

3

We will provide **unparalleled expertise** on sustainability in post-16 education

4

The **systems and frameworks** which shape post-16 education will promote and embed sustainability action

## 1. Our members will be achieving their ambitious sustainability goals

- Provide clear **flagship offers and pathways** for our members to use to understand, monitor and increase their impact
- Provide a robust framework of **professional development** to enhance capability and skills
- Support and collaborate with **sector leaders** to drive strategic planning, systems leadership and change
- **Reach far into our membership** – supporting sustainability professionals as well as educators, leaders and professional support staff to develop their positive sustainability impacts
- Actively **promote and advocate** social justice, accessibility and inclusivity through our work

## 2. All publicly funded post-16 education organisations in the UK and the ROI will be engaged through our work

- **Raise awareness** about the need for, value of and opportunities presented by sustainability action
- Be valuable to **diverse member organisations** across the post-16 education sector
- Collect and analyse **data** to gain insights into sector trends and needs, enabling tailored engagement and communication strategies
- Expand our **membership** and continue excellent membership retention
- Foster **partnerships and collaborations** with key stakeholders and influencers to support and promote engagement

## 3. We will provide unparalleled expertise on sustainability in post-16 education

- Host a sector leading **knowledge base** of insights and trends to strengthen, improve and increase sustainability impacts
- Offer and curate **resources and support** to cultivate sustainability action across the sector
- Convene impactful **communities of practice**, enabling networking and collaboration opportunities for practitioners, professionals and leaders across the sector
- Effectively **showcase the impact** of our work, and that of the sector we serve
- Collect and draw on **global insights** and share innovation globally to address challenges and work together to create cross border impacts
- Support research to build an **evidence base** to support our members work and policy change

## 4. The systems and frameworks which shape post-16 education will promote and embed sustainability action

- Work collaboratively with Government, sector bodies and other decision makers to **inform policy and practice both domestically and internationally**, using evidence gathered from our work with the sector
- Have clearly defined **policy asks**
- Be at the centre of impactful **collaborations** - with education, policy making and industry partners
- Collaborate with sector leaders to explore **systems thinking** in sustainability and education, convening debates and discussions to inform positive change to policy and practice
- **Raise the status** of the post-16 education sector and recognition of its role in taking sustainability action
- Have **high achieving, satisfied members** who act as ambassadors for our purpose



# Supporting structure

In order to achieve our goals, we know we need excellent people, practices and partnerships. This includes:



Social justice, equity, diversity and inclusion central to our work



A five nations+ approach



Cohesive and compelling communications



A high-performing, high-wellbeing team



Impactful strategic partnerships



Healthy finances



Exemplar sustainable practices



Data informed - not mistaking action, intent or interest for progress



A frictionless, content rich digital estate



A learning culture, with a willingness to experiment



To delve deeper and to join us in our work, visit [www.eauc.org.uk/about\\_us](http://www.eauc.org.uk/about_us)

