

17th EAUC Annual Conference



Sponsorship and exhibitor opportunities

THE sustainability event of the year for the tertiary education sector



17 – 19 April 2013, East Midlands Conference Centre, University of Nottingham

A conference overview

About the Conference

The 17th EAUC Annual Conference will be held on the 17 – 19 April 2013 at the East Midlands Conference Centre, The University of Nottingham. It is brought to you by the Environmental Association for Universities and Colleges (EAUC) – a membership organisation representing over 400 Educational and Company Members and over 3,500 key decision makers in the United Kingdom. The 2013 Conference will bring together over 370 delegates from every area of campus life from the tertiary education sector. Delegates include those responsible for environmental management, estates and facilities, finance and procurement as well as curriculum leaders and students. Aside from its exhibition, it will include plenary sessions, interactive workshops and a Conference gala dinner as well as facilitated networking opportunities.

About the Exhibition

The 2013 Conference includes an exhibition hall where all lunchtime catering and refreshments will take place to ensure high exposure for exhibitors. Previous exhibitors covered a wide range of industries and all organisations offering products and/or services to universities, colleges and the learning and skills sector are encouraged to exhibit. A much wider impact is made by linking suppliers and departments within an institution. Representatives from UK universities and colleges will include decision makers, budget holders and policy makers. This event is your opportunity to make links with all the key players in the tertiary education sector.

Sponsorship and exhibitor opportunities

We have several opportunities for organisations to partner with us in the running of this important Annual Conference. Aside from the standard exhibitor packages, why not enhance your company exposure with a sponsorship package designed to make an instant impact. We also offer sponsorship for specific elements of the Conference such as the Conference Gala Dinner, facilitated networking events, the Internet Café, lanyard and refreshment breaks.

Advertising opportunities

We have a variety of packages for organisations to advertise in the Conference Programme which is handed out to all Conference participants and available on the EAUC website as a download long after the Conference is over. Maximise your exposure by booking your advert now!

Early-bird discounts - book early to avoid disappointment and save £££!

Book on an **early-bird package before 20 December 2012** to receive the discount and to choose your own stand location. In addition to this, if you are an EAUC Member, you get further discounted packages. If you are not yet an EAUC Member then join today and make the most of the discounted Member Conference rates! Go to page 18 for more information on EAUC Membership.

We sold out on exhibition opportunities last year, so book your space today!



Is the EAUC Annual Conference right for you?

Why should your organisation be involved?

- This is a **“must attend” event** for organisations offering products and services used by university and college professionals or students
- **To reach a target audience of over 370 delegates and sector representatives** working in the higher and further education sector
- To make your **company name, logo and brand visible to the 79%*of delegates representing senior management level, budget holders and decision makers** - all under one roof
- To **demonstrate your goods and services** to universities and colleges from across the UK
- To **generate new business leads** - 97% of 2012 exhibitors gained new potential leads
- For the opportunity of **high profile visibility** for your organisation pre, during and post Conference
- This event is your opportunity to **make links with all the key players** in the further and higher education sector
- An invitation to you and your colleagues to engage fully with the delegates and sector representatives by **attending the facilitated Conference sessions**
- To show your commitment to **engaging with the sector** on changing behaviour, environmental improvements and operating more sustainably
- For an opportunity to become a sponsor partner - **enhance your profile** by taking advantage of one of the sponsorship packages available or tailor-make a package to suit your needs

*Based on 2012 delegates

Who can sponsor or exhibit at the EAUC Annual Conference?

- Architects, Refurbishment Specialists Design and Construction
- Environmental Friendly Products and Services
- Metering, Monitoring and Benchmarking
- Sustainability Planning
- Attitude and Behaviour Change
- ESD (Education for Sustainable Development)
- Procurement
- Travel and Transport
- Biodiversity
- Facilities Services
- Project and Risk Management
- Waste, Waste Management and Resource Efficiency
- Carbon Management
- ICT (Information and Communications Technology) and Software
- Social Responsibility
- Water
- Consultancies
- Information Services
- Staff and Student Engagement
- Well Being
- Energy and Energy Management
- Leadership Governance
- Sustainable / Environmental Supplier Services

Not listed? Contact us to discuss if your product or service is suitable for our exhibition

An overview of 2012 sponsor and exhibitor organisations

- Abricon
- Advanced Power Technology Ltd
- Better World Books
- Shower Bob
- Broxap
- Building Sustainability
- Chalmor
- Change Agents
- Cycle-Works
- d+b facades
- Elcomponent
- The Energy Consortium
- Enviroco
- eSight Energy
- Food for Life (Soil Association)
- Franklite
- Future-Tech *silver and lanyard sponsor*
- Greengauges
- Goupil Industrie *silver sponsor*
- Hoval *gold sponsor*
- Iceotope *platinum sponsor*
- InterfaceFlor
- IT Schools Africa
- Julabo
- Jutexpo
- Kyocera *silver sponsor*
- Kyron - Big Belly Solar
- Compactor Bin
- Labwaste
- Leafield Environment
- Liftshare *lunch sponsor*
- Marshall ACM
- Office Depot *bag sponsor*
- Oxfam Collects
- PHS Datashred
- Power Perfector
- Revise *gold sponsor*
- RICOH *silver sponsor*
- RM Education
- Robertson
- Schneider Electric *silver sponsor*
- Siteco *silver sponsor*
- Steinel
- Straight
- TREND
- Veolia
- WasteCare
- Wybone

What the 2012 exhibitors thought about the Conference

- 97% of companies gained new potential customers
- 90% stated their expectations were met (fully or in part)

What the 2012 delegates thought about the exhibition

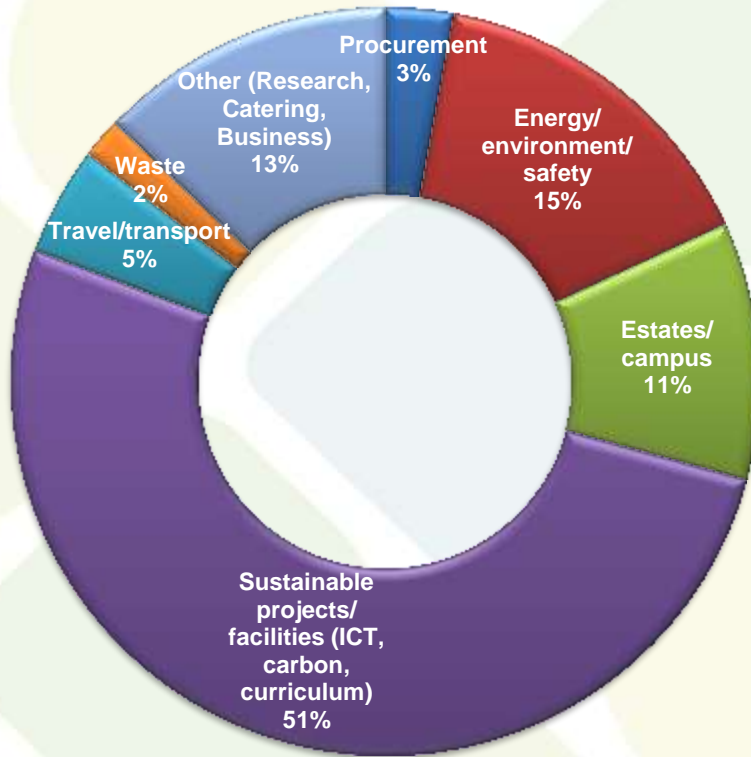
- Overall, 80% of delegates rated the exhibition as 'excellent'/'good'
- Very good mix of exhibitors
- It is great to hook up with sustainability professionals and really bounce ideas around!

What the 2012 delegates thought about the conference

- Overall, 91% of delegates rated the 2012 Conference as 'excellent'/'good'
- Overall, delegates rated the networking opportunities as 86% 'excellent'/'good'

2012 delegate breakdown by job role and title

Delegate breakdown by job role



Delegate breakdown by job title



Testimonials from 2012 exhibitors

"The value of focused leads generated from the EAUC Conference was definitely worth our attendance."

"The Networking opportunities are a very clever mix of business and fun, it is the perfect balance to gain clients' interest in an informal way."

"The EAUC conference is the first one in our diary every year!"

An overview of 2012 delegate institutions and participating organisations

A

Anglia Ruskin University
Association for the
Advancement of Sustainability
in Higher Education AASHE
Association of Colleges
Aston University
Australasian Campuses
Towards Sustainability ACTS

B

Bath Spa University
Bedford College
Bicton College
Birkbeck College, University of
London
Birmingham City University
Blackpool & The Fylde College
Borders College
Bournemouth University

C

Canterbury Christ Church
University
City College Norwich
City College Plymouth
City University London
College of West Anglia
Conférence des Grandes

Ecoles Copenhagen Business
School Coventry University
Cranfield University
Craven College

D E

De Montfort University
DEFRA
Durham University
Edge Hill University
Edinburgh College
Edinburgh Napier University

F G

Glyndwr University

H I

HEEPI
HEFCE
Higher Education Academy

J K

Imperial College London
Keele University
King's College London
Kingston University

L

Lancashire Global Education
Centre
Lancaster University
Leeds City College L
eeds Metropolitan University
Leicester College
Lewisham College incorporating
Southwark College
Liverpool John Moores
University London School of
Economics and Political
Science
Loughborough University

M N O

Manchester Metropolitan
University
Natural Environment Research
Council
New College Stamford
Newcastle University
Newcastle-under-Lyme College
NHS Sustainable Development
Unit
Nottingham Trent University
NUS Services Ltd
Oxford Brookes University

Continued...



An overview of 2012 delegate institutions and participating organisations (cont.)

P Q

Pembrokeshire College
People & Planet
Queen Margaret University
Queen Mary, University of London
Queens University Belfast

U

University Campus Suffolk
University College London
University of Aberdeen
University of Birmingham
University of Bradford
University of Brighton
University of Bristol
University of Cambridge
University of Central Lancashire
University of Derby
University of Dundee
University of East London
University of Edinburgh
University of Essex
University of Exeter
University of Gloucestershire
University of Greenwich
University of Hertfordshire
University of Hull
University of Leeds

University of Leicester
University of Lincoln
University of Manchester
University of Northampton
University of Nottingham
University of Reading
University of Roehampton
University of Salford
University of Sheffield
University of Southampton
University of Strathclyde
University of The Arts London
University of the West of Scotland
University of Ulster
University of Warwick
University of Winchester
University of Wolverhampton
University of Worcester
University of York

W Y

Wakefield College
Walsall Adult & Community College
Wigan & Leigh College
Wiltshire College
Worcester College of Technology



Atrium - East Midlands Conference Centre



EAUC sustainability hub

Showcase your products and services in the most sustainable way!

We encourage all sponsors and exhibitors to think about exhibiting in the most sustainable way possible. We have created a “sustainability hub” offering some practical advice on ways to promote your good and services with sustainability in mind.

The EAUC makes a conscious effort to reduce the environmental and social impacts of its Annual Conference and we work very closely with the host venue. The EAUC Conference ethos will soon be available from the EAUC [Conference website](#). We ask all delegates, exhibitors and sponsors attending to kindly read it and commit to it. We welcome ideas or suggestions of how we can improve it.

Here are a few teasers to get you thinking...

Marketing materials - have you considered...

Asking your suppliers for a copy of their Sustainability Policy? They may not have one but it may make them more aware of the need to have one for future business?

Printing - have you considered...

Printing back-to-back / double-sided wherever possible.

New technology - have you thought about...

Putting a QR Code on your printed materials? Saves you money and helps the environment!

Give-aways and gimmicks - are yours necessary and sustainable?

Everyone wants to promote their company and maximise exposure when at a conference. But when it comes to give-aways have you considered the impact these have on waste?

You'll find more at...

www.eauc.org.uk/sustainability_hub_for_sponsorsexhibitors

conference@eauc.org.uk



Overview of 2013 Conference sponsor/exhibitor packages

Choose your sponsorship/exhibitor level

	Exhibitor	Silver x 7	Gold x 2	Platinum x 1
Use of Conference logo on company electronic communication	✓	✓	✓	✓
Exhibition space of 2m x 3m, 1 table, 2 chairs, 1 electrical socket, 1 WIFI code	✓ Basic stand	✓ Basic stand	✓ Double stand	✓ Double stand
Conference delegate passes including all meals and parking	2	2	3	4
Company name, logo and website in the Conference Programme and description	Short	Extended	Extended	Extended
Company name, logo and website on the EAUC website	✓	✓ Featured	✓ High	✓ Headline
Conference Gala Dinner	£40 payable	2 free tickets	2 free tickets	4 free tickets
Free entry to the raffle (prize to be supplied by sponsor)	£200 payable	✓	✓	✓
Annual EAUC Company Membership – Bronze Level (worth £500)	£500 payable	✓	✓	✓
Colour advert in Conference Programme	Payable	Free half page	Free full page	Free back cover
Choose own stand location in exhibition hall	Early-bird only	✓	✓	✓
Pre-event company logo inclusion in all electronic communication to EAUC Members		✓	✓	Headline
Pre-event company logo inclusion in all press releases		✓	✓	Headline
Verbal mention, plenary and workshop screen display of company name/logo		✓	✓	✓
Editorial space in the Conference Programme			250 words	500 words
Complimentary tickets to the prestigious Green Gown Awards Ceremony 2012			2	2
Headline sponsor company logo and website link on EAUC homepage for 2 weeks				✓
3 minute plenary speaking/2 minute company video in plenary session				✓

Previous exhibitors

This is for those that exhibited at the 2012 EAUC Annual Conference

What's included?

- Exhibition space of 2m x 3m, including 1 table and 2 chairs, 1 electrical socket, 1 WIFI code
- Conference delegate passes for 2 people including all meals#
- Company name, logo and website in the Conference Programme, including a short description of your organisation
- Company name, logo and website on the EAUC website

#Supplementary rates applicable for the gala dinner, accommodation and to book additional colleagues

Costs

EARLY-BIRD SPECIAL – before 20 December

- **From £563 EAUC Members***
- **£1,188 Non-Members**

STANDARD RATE – after 20 December

- **From £625 EAUC Members***
- **£1,250 Non-Members**

**Book before
20 December
and save 5%
and choose
your stand**

New exhibitors

For those that those new to the EAUC Annual Conference and are attending for the first time

What's included?

- Exhibition space of 2m x 3m, including 1 table and 2 chairs, 1 electrical socket, 1 WIFI code
- Conference delegate passes for 2 people including all meals#
- Company name, logo and website in the Conference Programme, including a short description of your organisation
- Company name, logo and website on the EAUC website

#Supplementary rates applicable for the gala dinner, accommodation and to book additional colleagues

Costs

EARLY-BIRD SPECIAL – before 20 December

- **From £720 EAUC Members***
- **£1,520 Non-Members**

STANDARD RATE – after 20 December

- **From £800 EAUC Members***
- **£1,600 Non-Members**

**Book before
20 December
and save 5%
and choose
your stand**

*EAUC Member discounts on the Non-Member rate:
Bronze: 10% Silver: 15% Gold: 20% Platinum: 25%

Not an EAUC Company Member but like the Member rates? [Join now](#) or visit page 18

Platinum sponsorship package – *exclusive only 1 available*

What's included?

- Exclusive Platinum Sponsor
- 3 minute plenary speaking opportunity or 2 minute company video in plenary session
- Double Exhibition space of 2m x 6m, including 2 tables and 4 chairs
- 2 electrical sockets, 2 WIFI codes
- Choose own stand location in exhibition hall (exclusive to sponsors only)
- Conference delegate passes for 4 people including all meals and Conference Gala Dinner#
- Free entry to the raffle (prize to be supplied by sponsor)
- 2 complimentary tickets to attend the prestigious Green Gown Awards Ceremony in 2012 for additional sector exposure
- Annual EAUC Company Membership – Bronze Level - worth £500 (see page 18)
- Editorial space in a leading publication for the sector (worth £2,500!)

#Supplementary rates applicable for accommodation and to book additional colleagues

Exclusive marketing opportunities:

- Headline sponsor company logo in all electronic Conference communication to all EAUC Members and partners including direct link to own website
- Headline sponsor company logo on EAUC website homepage for two weeks (pre and post Conference)
- Pre-event headline sponsor company logo inclusion in press releases
- Company name, logo and website in the Conference Programme, including an extended description of your organisation
- Company name, logo and website on the EAUC website
- Verbal mention and screen display throughout the Conference, in plenary and workshops (where applicable)
- 500 word editorial space included in the Conference Programme
- Full back page colour advert on Conference Programme

Cost

EARLY-BIRD SPECIAL – book before 20 December

- **From £6,200 EAUC Members***
- **£7,363 Non-Members**

STANDARD RATE – after 20 December

- **From £6,588 EAUC Members***
- **£7,750 Non-Members**

**Book
before 20
December
and save
5%**

*EAUC Member discounts on the Non-Member rate:

Silver: 5% Gold: 10% Platinum: 15%. No sponsorship discounts for Bronze.

Not an EAUC Company Member but like the Member rates? [Join now](#) or visit page 18

Gold sponsorship package – *only 2 available*

What's included?

- Double Exhibition space of 2m x 6m, including 2 tables and 3 chairs
- 2 electrical sockets, 2 WIFI codes
- Choose own stand location in exhibition hall (exclusive to sponsors only)
- Conference delegate passes for 3 people including all meals and Conference Gala Dinner#
- Free entry to the raffle (prize to be supplied by sponsor)
- 2 complimentary tickets to attend the prestigious Green Gown Awards Ceremony in 2012 for additional sector exposure
- Annual EAUC Company Membership – Bronze Level - worth £500 (see page 18)

#Supplementary rates applicable for accommodation and to book additional colleagues

Exclusive marketing opportunities:

- Pre-event company logo inclusion in all electronic Conference communication to all EAUC Members and partners
- Pre-event logo inclusion in press releases
- Company name, logo and website in the Conference Programme, including an extended description of your organisation
- Company name, logo and website on the EAUC website
- Verbal mention and screen display throughout the Conference, in plenary and workshops (where applicable)
- 250 word editorial space included in the Conference Programme
- Full page colour advert inside Conference Programme

Cost

EARLY-BIRD SPECIAL – book before 20 December

- **From £4,600 EAUC Members***
- **£5,463 Non-Members**

STANDARD RATE – after 20 December

- **From £4,888 EAUC Members***
- **£5,750 Non-Members**

**Book
before 20
December
and save
5%**

*EAUC Member discounts on the Non-Member rate:

Silver: 5% Gold: 10% Platinum: 15%. No sponsorship discounts for Bronze.

Not an EAUC Company Member but like the Member rates? [Join now](#) or visit page 18

Sponsorship

Silver sponsorship package – *only 7 available*

VAT applies on all packages

What's included?

- Exhibition space of 2m x 3m, including 1 table and 2 chairs
- 1 electrical socket, 1 WIFI code
- Choose own stand location in exhibition hall (exclusive to sponsors only)
- Conference delegate passes for 2 people including all meals and Conference Gala Dinner#
- Free entry to the raffle (prize to be supplied by sponsor)
- Annual EAUC Company Membership – Bronze Level - worth £500 (see page 18)

#Supplementary rates applicable for accommodation and to book additional colleagues

Exclusive marketing opportunities:

- Pre-event company logo inclusion in all electronic Conference communication to all EAUC Members and partners
- Pre-event inclusion in press releases
- Company name, logo and website on the EAUC website
- Company name, logo and website in the Conference Programme, including an extended description of your organisation
- Verbal mention and screen display throughout the Conference, in plenary and workshops (where applicable)
- Half page colour advert inside Conference Programme

Cost

EARLY-BIRD SPECIAL – book before 20 December

- **From £3,000 EAUC Members***
- **£3,563 Non-Members**

STANDARD RATE – after 20 December

- **From £3,188 EAUC Members***
- **£3,750 Non-Members**

**Book
before 20
December
and save
5%**

*EAUC Member discounts on the Non-Member rate:

Silver: 5% Gold: 10% Platinum: 15%. No sponsorship discounts for Bronze.

Not an EAUC Company Member but like the Member rates? Join now or visit page 18

Sponsorship packages

VAT applies on all packages

Conference refreshment breaks

Delegates always appreciate a good cup of coffee and a nice lunch! Get high profile company visibility by sponsoring a refreshment break, a lunch or both!

What's included?

Have your logo displayed during the Conference refreshment breaks:

- Company name, logo and website link on Conference website
- Company name, logo and website link on promotional materials, including Conference Programme

Costs

- **£350** refreshment breaks
- **£550** lunch breaks

Facilitated networking events (x 2)

Get high profile company visibility by sponsoring the networking event on day 1 or the Conference Gala Dinner on day 2

What's included?

Exclusive sponsorship of the Conference networking event or the Conference Gala Dinner:

- Have your logo displayed during the facilitated event/dinner where all delegates are present
- Verbal recognition during the Conference
- Company name, logo and website link on Conference website and promotional materials, including Conference Programme

Cost

£2,000 per event

Conference bag and lanyard

Have your logo highly visible on the Conference bag and/or Conference lanyard given to all delegates. Products are environmentally sourced

What's included?

- *Company name, logo and website link on Conference website and on all promotional materials, including Conference Programme*
- *Remainder stock will be re-used at other EAUC CPD events throughout the year*

Costs

- **£3,500** conference bag
- **£3,500** conference lanyard
- **£6,000** special offer for both!

Sponsorship packages

VAT applies on all packages

“Your name” internet café located in the exhibition hall

Price includes “ready-to-go” package of 4 computers connected to the internet, placed in attractive location in the exhibition hall. Always popular with the delegates!

What’s included?

Have the café named after your company giving you a high company profile and visibility

- Company logo displayed as screen saver and redirected to company website
- Brand with your own mouse pads and other promotional materials
- Promotion of internet café name, logo and website in Conference Programme
- Verbal announcements in the exhibition hall
- Company name, logo and website link on Conference website

Cost
£3,000

Conference raffle

For sponsors and exhibitors only!

Do you have a product or service you wish to promote as a raffle prize? You supply your gift (minimum value of £150) and we will promote it! Delegates will come to your stand to be entered into a raffle. Raffle prize will be drawn at the Conference Gala Dinner.

What’s included?

Pre-event awareness and promotion of your company prize

- Verbal announcements in the exhibition hall
- Delegates directed to your stand to receive extra raffle tickets
- Winners drawn at the Conference Gala Dinner with great PR exposure and photo opportunities to be maximised during and post-Conference
- Company name, logo and website link in Conference Programme

Cost
Only £200
(plus you supply the prize)

Greening the Conference!

Would you like to integrate your sustainability product into the programme? If you have a good product and work with current universities and colleges and can help share best practice, then we want to hear from you!

What’s included?

- Company name branded alongside session/workshop
- Massive exposure of your product to the delegates – possible integration into a workshop (if applicable)
- Company name, logo and website link included in Conference Programme

Cost
Price on application
(Subject to relevance and availability - the product must enhance the Conference and we do not promote giveaways)

Sponsorship packages

VAT applies on all packages

Conference Programme advertisement

Would you like to maximise your Conference exposure? Advertise in the Conference Programme which is given to all delegates and frequently referred to.

Deadline for receipt of artwork is 7 March 2013.

What's included?

- Full page (A4)
- Half page (A5)
- Quarter page (A6)

Cost

- **£1,500 (A4)**
- **£1,000 (A5)**
- **£800 (A6)**

Sponsor a student

Why not invest in tomorrow's working generation by sponsoring a student to attend the conference and ensure that sustainability and resource efficiency is at the top of their agenda, no matter where they work!

You can provide a student or we can suggest one.

What's included?

- Company name, logo and website link on Conference website
- Company name, logo and website link on promotional materials, including Conference Programme

Cost

£400

What next?

We hope the benefits speak for themselves and we have convinced you to attend the EAUC Conference as a sponsor or exhibitor!

How to book

You'll find all of the information and booking online at www.eauc.org.uk/sponsorship_and_exhibition

- Identify the best sponsor or exhibitor packages for your organisation from the offerings listed in pages 11-17
- Go online to www.eauc.org.uk/sponsorship_and_exhibition and select your package. Any Member discounts will be applied on the invoice
- Select any additional elements you require such as accommodation, Conference Gala Dinner, additional stand personnel tickets, advertising etc*
- We ask you to read and accept the EAUC Conference ethos and the EAUC Conference terms and conditions

**Please note that sponsor/exhibitor packages do not include accommodation. A selection of accommodation is available from the website at an additional cost. Exhibitor packages do not include the Conference Gala Dinner. If you wish to include accommodation (halls of residence or hotel option) and the Conference Gala Dinner in your package, please tick these boxes when you register online.*

Deadlines to remember

- Early-bird rate applies for bookings received up to and including **20 December 2012**
- Standard rate applies for bookings received **after 20 December 2012**
- Advertising and editorial cut-off date for the Conference Programme is **7 March 2013**

Information

2013 Exhibition opening times

- Wednesday 17 April - 12.30pm until 17.30pm
- Thursday 18 April - all day and closes at 16.30 hours
- Friday 19 April – no exhibition but delegate sessions continue

Access and dismantling

Exhibitor access is available from **8am on 17 April**. Dismantling of stands is to take place after the last scheduled session on 18 April (16.30 hours). Please note that the room needs to be cleared the same day. There is an unloading bay area connected to the Banqueting Suite. Parking is free in designated areas.



We sold out on exhibition opportunities last year, so please book now to secure your package!

EAUC and the benefits of Company Membership

Sustainability and CSR are becoming more important to consumers, shareholders and employees. These issues in turn can become powerful business advantages and USPs. The EAUC can help you achieve these and deliver business benefits by working for you. We can provide a range of benefits such as:

- Exclusive access to a world of resources and the latest news on environmental legislation, best practice and new technologies all at the click of a button
- Helping you achieve solutions to your CSR objectives
- Positive PR to promote your company and help to reach your target marketplace
- Leveraging your brand and business to over 300 UK educational institutions
- Reach over 3,500 key decision makers
- By linking your brand with the EAUC you will obtain instant recognition from our Educational Members that open up new opportunities for you
- Opportunities to enhance your company profile by showcasing your products and services through our publications, conferences and events
- Inclusion in the Green Directory giving you an immediate online profile
- Unique access to EAUC Members' section on the EAUC website Insight into what Educational Members want, need and hot topics they are discussing

Whether your company is a national, regional or local company, our Educational Members have business opportunities, so to give your company a chance to access these, please contact us.

Find out more at www.eauc.org.uk/company_membership

Become an EAUC Company Member today and you can book your Conference package at the discounted Member rates!

To join, please contact: Iain Boyd, EAUC Corporate Relationship Manager, tel. 01242 714321, mob. 07795 061228 i-boyd@eauc.org.uk



“EAUC Membership is essential to us because it helps us share our sustainability mission zero policy with our key audience” Interface Europe Ltd