

Embedding Sustainability into Graduate Attributes and the Student Experience

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Agenda

- 09.00 Registration
- 09.15 What do we mean by Graduate Attributes and the Student Experience?
- 09.45 Education for Sustainable Development
- 10.15 Hairdressing Heroes
- 10.45 Break
- 11.00 Share your story

Agenda

- 11.30 Embedding Sustainability at Macquarie University, Sydney
- 12.00 Approaches to embedding sustainability into graduate attributes and student experience
- 13.00 Personal action planning
- 13.30 Lunch

What is sustainable development?

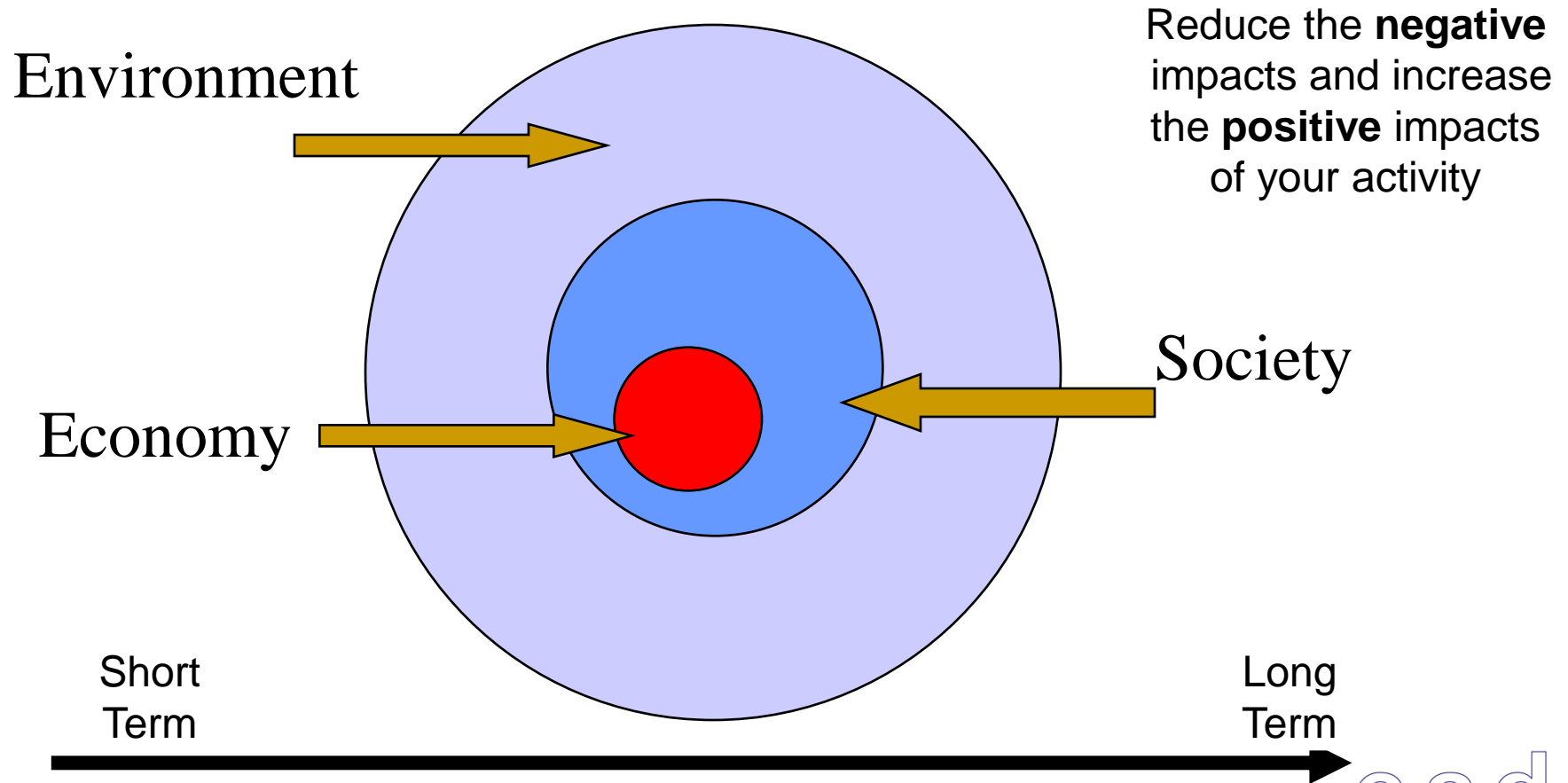
“Development which meets the needs of the present without compromising the ability of future generations to meet their own needs”

*Defined by the Brundtland Commission in 1987
‘Our Common Future’*

What is CSR?

Corporate social responsibility (CSR) is about the **core behaviour** of companies and the responsibility for their **total impact** on the societies in which they operate. CSR is not an optional add on nor is it an act of philanthropy. A socially responsible corporation is one that runs a profitable business that takes account of all the **positive and negative environmental, social and economic effects** it has on society”

This is how I describe sustainability?



What is sustainability?

It is a way of making decisions!

- We consider the environmental, social and economic implications of the decisions we make
- We take a long term perspective
- We enhance the positive impact of what we do
- We reduce the negative impact of what we do

Where should the focus be?

Bank

Shipping company

Mining Company

Car Manufacturer

Farm

Learning Institution

What do we mean by Graduate
Attributes and the Student Experience?

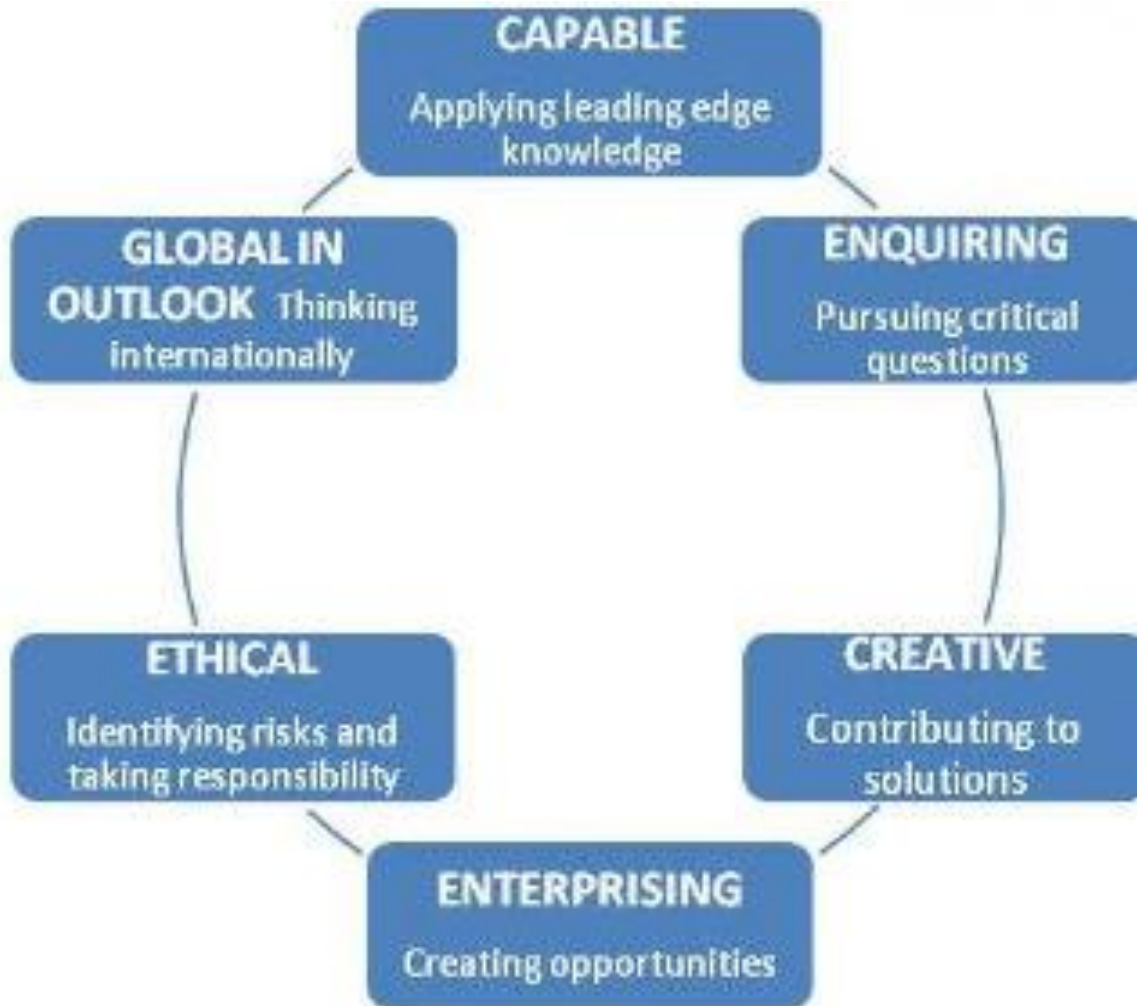
What are Graduate Attributes?

‘Graduate attributes are the qualities, skills and understandings a university community agrees its students should develop during their time with the institution. These attributes include but go beyond the disciplinary expertise or technical knowledge that has traditionally formed the core of most university courses. They are qualities that also prepare graduates as agents of social good in an unknown future.’

Bowden, Hart, King, Trigwell & Watts
(2000)

What are Graduate Attributes?

'the skills, knowledge and abilities of university graduates, beyond disciplinary content knowledge, which are applicable to a range of contexts'



Graduate Attributes

Global citizenship
Ethical leadership
Research and inquiry skills
Academic skills
Communications skills
Reflective learner skills

The Student Experience

The total student experience encompasses teaching and learning, curriculum, student life, advising and mentoring

The Student Experience

Revise policy to impact on engagement — addressing the quality of the total student experience for all students, not merely the quality of instruction. ***This means bridging the gaps between academic, administrative and support programs — a substantial challenge for many universities***

The Student Experience (1994 Group)

- 1) A requirement to provide transparent and accurate information around the student experience
- 2) Towards the 2020 Workforce: Promoting the well-rounded graduate
- 3) Promoting the student voice
- 4) Engagement with schools and colleges
- 5) Student-focused resources
- 6) International strategy and internationalisation
- 7) Excellence and enhancement in teaching and learning

The Student Experience

"A goal of all formal education should be to graduate students to lead lives of consequence."

John Henry Brookes

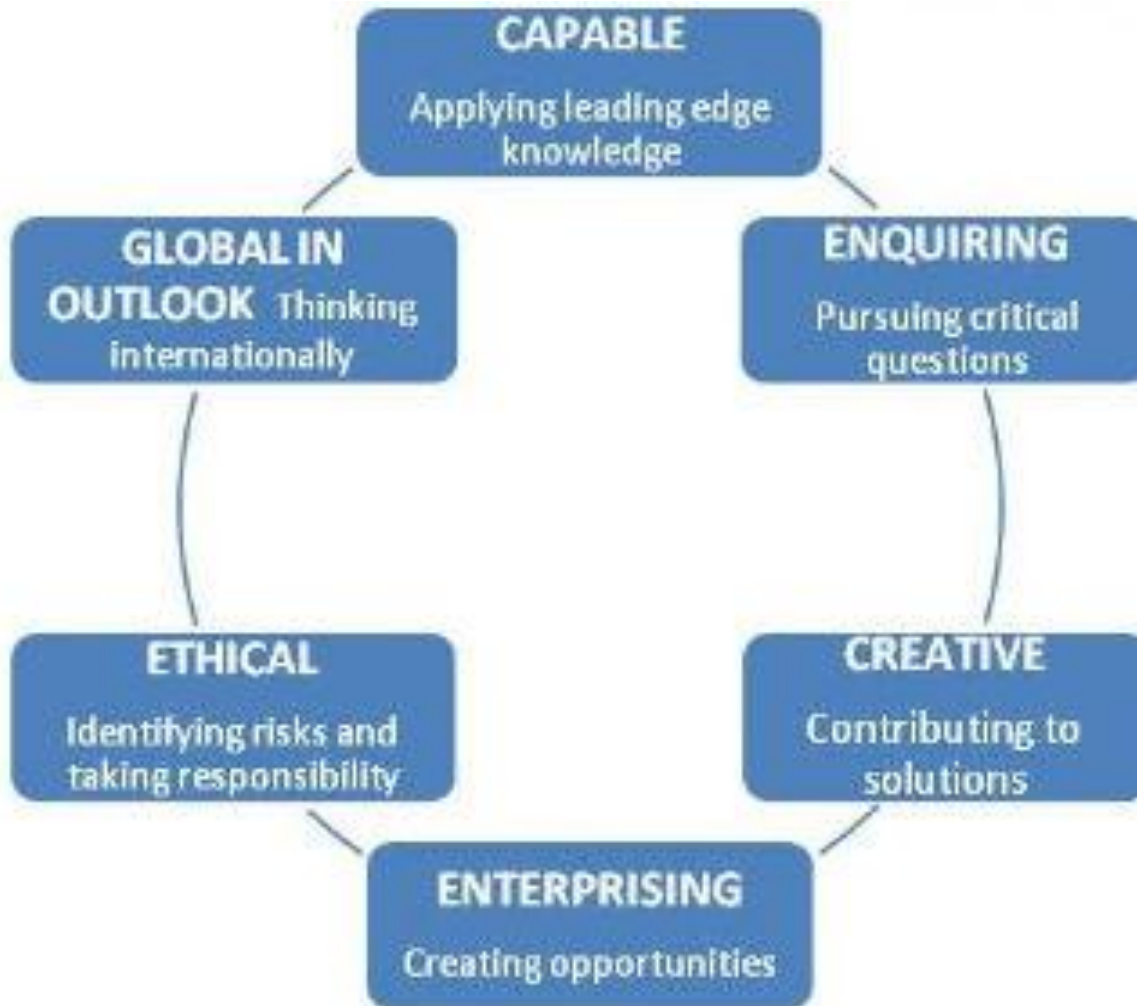
Approaches to embedding sustainability into graduate attributes and the student experience

Graduate Attributes

- Who decides on graduate attributes?
- Review existing attributes statements – what do they really mean?
- Review sustainability commitment and strategy identify links
- Ask how graduate attributes are being monitored, delivered and evidenced!

Graduate Attributes

Global citizenship
Ethical leadership
Research and inquiry skills
Academic skills
Communications skills
Reflective learner skills



University of Gloucestershire

The sustainability agenda is becoming increasingly relevant to higher education. Universities are now considering the current and future impact of their *educational, research, outreach and operational* activities. Universities are motivated by the academic challenge, social responsibility and moral concerns as well as by the opportunities sustainability offers for enhancing the student experience, improving student employability and for income generation.

Ecoversity Student

“the more I developed my own projects and tried to make ‘sustainability work’ in practice, the more it became clear that my learning is dependent on the spaces and structures that had been created, and the interaction with the many individuals who shared those spaces with me”

Maarja Halli

Simplistic student journey!



- Leadership and Strategy
- Human Resources and Staff Engagement

Leadership
and
Governance

- Community Engagement
 - Business Engagement
- Procurement and Supplier Engagement

Partnership
and
Engagement



Estates and
Operations

Learning,
Teaching
and
Research

- Utilities (Energy , Water)
- Resource Efficiency and Waste
- ICT
- Construction and Renovation
- Biodiversity
- Travel

- Learning and Teaching
 - Research
 - Student Engagement

Exercise

Where are the opportunities to embed sustainability into the student experience?

Simplistic student journey!





Universities and Colleges
Climate Commitment for Scotland

UCCCSfS

