



Universities and Colleges
Climate Commitment for Scotland

EAUC-SCOTLAND

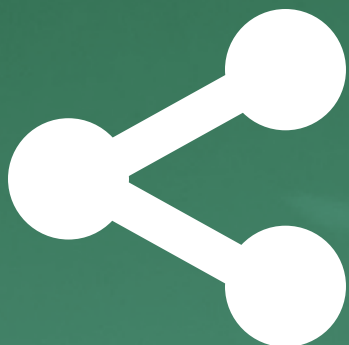
SPRING PROFESSIONAL DEVELOPMENT PROGRAMME 2018

WWW.EAUC.ORG.UK/SCOTLAND_TRAINING

SOCIAL MEDIA FOR SOCIAL GOOD

BOOK

22nd March



Following this session you will be able to:

- Understand the benefits of using social media
- Develop a social media strategy and policy
- Get hands-on with Twitter & Facebook
- Understand the role of your website, blogging and video

PROJECT SET-UP: IDENTIFYING OUTCOMES & INDICATORS

PROJECT MONITORING AND EVALUATION SERIES

29th March

BOOK

Following this session you will be able to:

- Understand the importance of outcomes and indicators
- Write clear outcomes for your project / organisation
- Set indicators to help measure achievement of outcomes



Please note: All sessions in this series can be taken as stand alone courses

PROJECT MONITORING: CAPTURING EVIDENCE OF PROGRESS

PROJECT MONITORING AND EVALUATION SERIES

BOOK

26th April



Following this session you will be able to:

- Understand how to develop methods for your evaluation
- Use different methods to collect evidence for outcomes
- Put in place a monitoring and evaluation plan for your project/organisation

PROJECT EVALUATION: ANALYSING AND SHARING SUCCESS

PROJECT MONITORING AND EVALUATION SERIES

24th May

BOOK

Following this session you will be able to:

- Analyse information collected to evidence the achievement of project outcomes
- Report effectively on outcomes to funders and stakeholders
- Learn from the analysis to improve project delivery

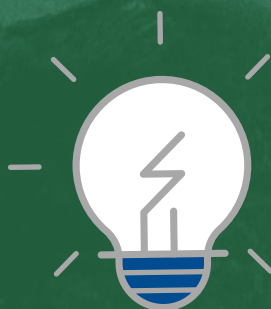


INTERNAL EMS AUDITOR COURSE

OFFICIAL ACCREDITATION

BOOK

7th JUNE



Following this session you will have:

- The knowledge to effectively audit your organisation's EMS
- An overview of the EMS process
- Hands-on experience of EMS auditing
- The ability to improve your organisation's environmental performance and help it to be more sustainable.

ALL SESSIONS HAVE LIMITED
SPACES

FOR ANY FURTHER INFORMATION CONTACT

SCOTLAND@EAUC.ORG.UK