

1-day Communicating Sustainability Course
Wednesday 23rd February 2011
Glasgow Caledonian University

Overview

Do you need to communicate about sustainability to others? Ever find there are challenges in that? Perhaps you feel you lack the skills you need to communicate persuasively, or you don't know how to answer the objections people raise... if so, then this course is for you.

The need to communicate about sustainability is obvious, yet it can be hard to do so. As a subject, it can be hard for people to understand, it may seem distant from their everyday lives and many are resistant to it. Poor communication only further hinders the implementation of sustainable working practices and leads to missed opportunities, lack of commitment and wasted time and money.

Who should attend?

Anyone in the FHE sector with sustainability as part of their remit.

Participant benefits

On the course participants will:

- Understand the importance of good communication of sustainability
- Identify the key benefits of sustainability & how to communicate those persuasively
- Understand people's objections and practise how to handle them
- Gain insight into their own style of speaking, questioning & listening
- Explore their own inner barriers to good communication
- Learn how to engage with any audience



What will it be like?

A big part of presenting any message well comes from practise, so we'll have you on your feet practising in small groups to get that muscle memory of success and getting feedback on how you're doing.

We'll also look at the key skills of communication: asking good questions & listening, as well as body language & tone.

At Delaney & Hart, we believe in working with your own style to make sure you feel confident and authentic. It's a safe, fun and relaxed atmosphere.

How do I book?

Visit the EAUC website and book your **free** place online

What does it cost?

This course is free to delegates

Timings/Location

Registration opens at 9am with course start at 9.30am latest (9.15am if possible).

Location the Glasgow Caledonian University

Room: CPD 7 (first floor on the east side of the William Harley Building in the CPD Centre, number 2 on [this map](#))

Workbooks, refreshments and lunch will be provided.